

OFFERING MEMORANDUM

710 5TH ST

HERMOSA BEACH, CA 90254 4 UNITS \$3,200,000

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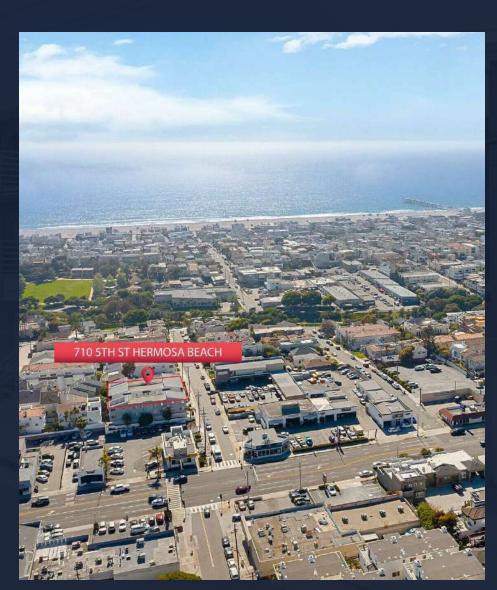
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THEOFFERING





710 5th St (4-Plex) offers a rare blend of coastal living and investment opportunity. Nestled atop a scenic hillside in the heart of Hermosa Beach. This striking four-unit property, built in 1987, stands out not only for its sturdy 80s construction but also for its commanding ocean views—a daily reminder of Southern California's enviable lifestyle. Each of the four spacious units features two bedrooms and two bathrooms, making them highly desirable for both tenants and owner-occupiers seeking comfort, privacy, and the tranquility that comes with living just blocks from the Pacific.

Location is everything, and this property delivers. Perfectly positioned at the intersection of Pacific Coast Highway and 2nd Street, residents enjoy easy access to the vibrant Hermosa Beach community, while investors benefit from the high visibility and strong rental demand that define this sought-after neighborhood. The building's modern layout and curb appeal are complemented by its generous 4,906 square feet of living space, set on a 4,339 square foot lot—ample room for relaxation, entertaining, or future enhancements.

What truly sets 710 5th St apart, however, is its unmatched value. Priced at \$3,200,000, it currently offers the best price per square foot among comparable properties in the area. This unique combination of location, ocean views, and investment upside makes it an exceptional opportunity for discerning buyers looking to secure a foothold in one of the South Bay's most dynamic markets with option to purchase (2) adjacent Buildings***

PROPERTY INFORMATION

PROPERTY INFORMATION PROPERTY DETAILS



Address	710 5th St Hermosa Beach, CA 90254
Total Units	4
Total Building Sqft.	4,906 SF
Total Lot Size	4,339 SF
Year Built	1987



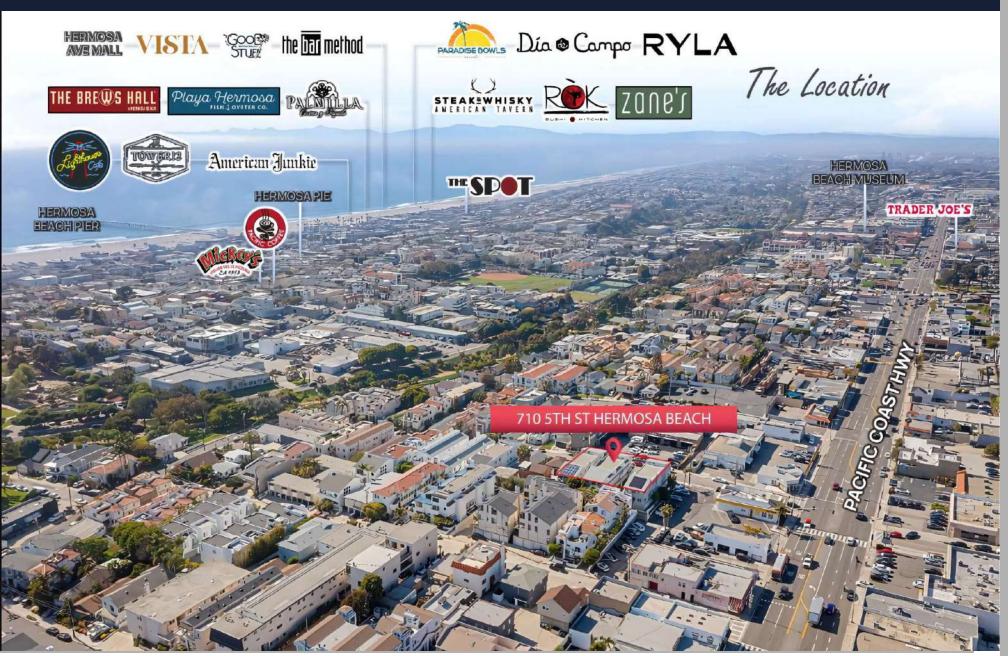


INVESTMENT HIGHLIGHTS

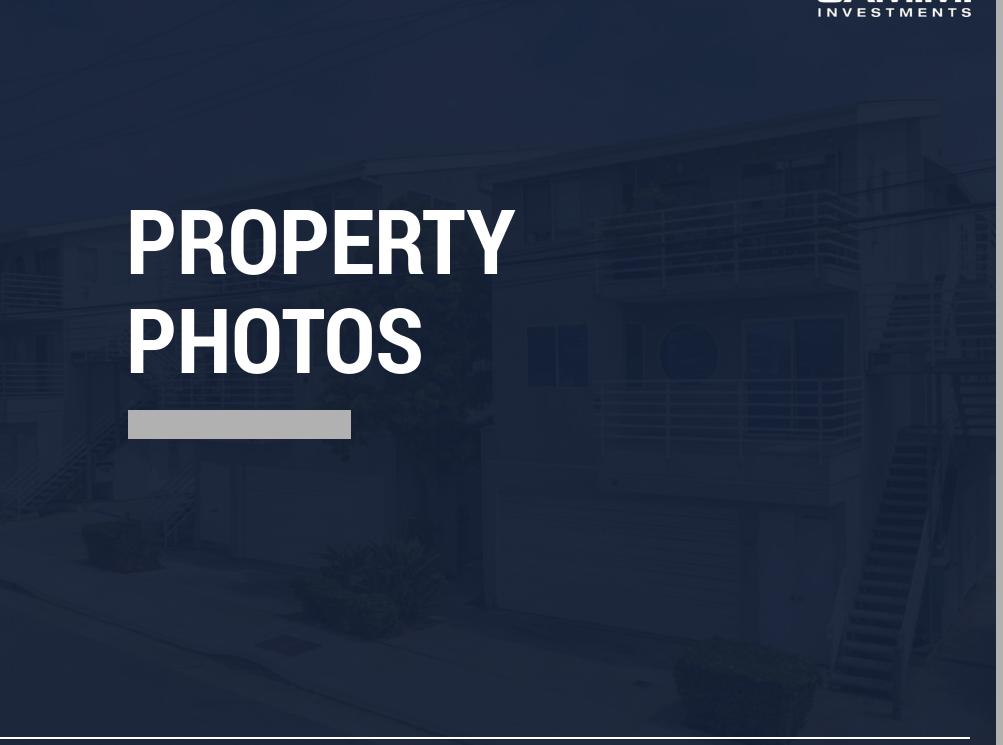
- Built in 1987, providing the advantages of 1980s construction standards, including modern layouts and durable materials
- Ocean views from an elevated hillside location
- BEST price per square foot compared to nearby listings at \$652
- Situated at major cross streets (PCH & 2nd St) for maximum exposure
- Strong rental demand in a highly desirable beach community
- Unit mix (4) Spacious 2 bed + 2 bath units over 1,200 sq.ft per unit
- Each unit features its own in-unit washer/dryer
- Excellent opportunity for both investors and owner-users seeking stable cash flow and long-term appreciation
- Walkable to Hermosa Pier, Greenbelt, and King Harbor Marina

PROPERTY INFORMATION THE LOCATION



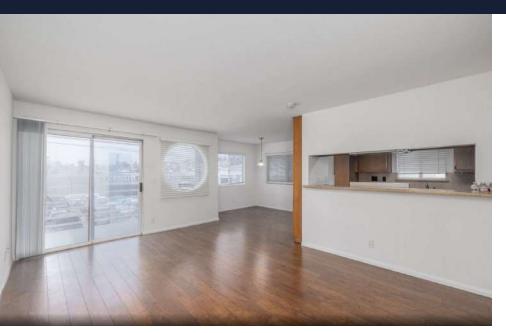


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PROPERTY PHOTOS PROPERTY PHOTOS













FINANCIAL OVERVIEW RENT ROLL



UNIT	BEDROOMS	BATHROOMS	RENT	MARKET RENT
1 - VACANT	2	2	\$4,250	\$4,250
2 - VACANT	2	2	\$4,250	\$4,250
3	2	2	\$3,250	\$4,250
4	2	2	\$3,600	\$4,250
TOTALS			\$15,350	\$17,000

FINANCIAL OVERVIEW SET UP SHEET

Property Address	710 5th St, Hermosa Beach	Annualized Operating Data	Current Rents		N	larket Rents		
List Price:	\$3,200,000	Scheduled Gross Income:	\$184,200			\$204,000		
Down Payment:	50.0% \$1,600,000	Vacancy Rate Reserve:	\$5,526	3%	*1	\$6,120	3%	*1
Number of units:	4	Gross Operating Income:	\$178,674			\$197,880		
Cost per Unit:	\$800,000	Expenses:	\$48,940	27%	*1	\$48,940	24%	*1
Current GRM:	17.37	Net Operating Income:	\$129,734			\$148,940		
Market GRM:	15.69	Loan Payments:	\$118,218			\$118,218		
Current CAP:	4.05%	Pre Tax Cash Flows:	\$11,516	0.72%	*2	\$30,722	1.92%	*2
Market CAP:	4.65%	Principal Reduction:	\$18,749			\$18,749		
Year Built / Age:	1987	Total Return Before Taxes:	\$30,265	1.89%	*2	\$49,471	3.09%	*2
Approx. Lot Size:	4,339							
Approx. Gross RSF:	4,906	*1 As a percent of Scheduled Gross Income						
Cost per Net RSF:	\$652.26	*2 As a percent of Down Payment						

Proposed Finance	cing			Schedu	led Income	•				
First Loan Amount:	\$1,600,000	Amort:	30				Current	Income	Market I	ncome
Terms:	6.25%	Fixed:	5	# of	Bdrms/	Notes	Monthly	Total Monthly	Monthly	Total
Payment:	\$9,851	DCR:	1.10	Units	Baths		Rent/Average	Income	Rent/Unit	Income
				1	2+2	VACANT	\$4,250	\$4,250	\$4,250	\$4,250
Annualized Expe	enses			1	2+2	VACANT	\$4,250	\$4,250	\$4,250	\$4,250
*Estimated	·			1	2+2		\$3,250	\$3,250	\$4,250	\$4,250
New Taxes (New Estim	nated):		\$35,200	1	2+2		\$3,600	\$3,600	\$4,250	\$4,250
Repairs & Maintenanc	e (\$600/unit):		\$2,400							
Insurance (\$1/SF):			\$4,906							
Electricity (2024 Actua	als):		\$799							
Telephone & Internet ((2024 Actuals):		\$821							
Water & Trash (2024 A	actuals)		\$4,814							
				Total Sche	duled Rent:			\$15,350		\$17,000
				Laundry				\$0		\$0
Total Expenses:			\$48,940	Garages				\$0		\$0
Expenses as %/SGI			26.57%	Monthly S	cheduled Gross	Income:		\$15,350		\$17,000
Per Net Sq. Ft:			\$9.98	Annualize	d Scheduled Gr	oss Income:		\$184,200		\$204,000
Per Unit			\$12,235	Utilities Pai	d by Tenant:			Gas & Electric		

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SALES COMPARABLES

SALES COMPARABLES SALE COMPS





113 MONTEREY BLVD

Hermosa Beach, CA 90254

Sold 5/10/2021

Price: \$3,550,000 Bldg Size: 3,288 SF Lot Size: 2,999 SF No. Units: Price/SF: Year Built: 1969 \$1,079.68

Price/Unit: \$887,500





606 LOMA DR

Hermosa Beach, CA 90254

Price: \$3,001,769 Bldg Size: 3,313 SF Year Built: No. Units: 1920 Price/SF: Price/Unit: \$750,442 \$906.06





323 MONTEREY BLVD

Hermosa Beach, CA 90254

Price:	\$3,000,000	Bldg Size:	4,176 SF
Lot Size:	3,017 SF	No. Units:	4
Year Built:	1972	Price/SF:	\$718.39
Price/Unit:	\$750,000		

NORTH_ REDONDO Her Вє Redondo Beach SOUTH REDONDO Google Map data ©2025 Google

SALE COMPS





630 3RD ST

Hermosa Beach, CA 90254

Sold 4/10/2023

 Price:
 \$3,325,000
 Bldg Size:
 4,930 SF

 No. Units:
 4
 Year Built:
 1986

Price/SF: \$674.44 Price/Unit: \$831,250





850 LOMA DR

Hermosa Beach, CA 90254

Sold 11/30/2022

Price: \$3,052,000 Bldg Size: 3,816 SF

Lot Size: 3,170 SF No. Units: 4
Year Built: 1971 Price/SF: \$799.79

Price/Unit: \$763,000





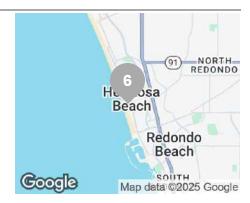
24 11TH CT

Hermosa Beach, CA 90254

Sold 12/9/2024

Price:	\$2,415,000	Bldg Size:	1,622 SF
Lot Size:	124,276,680 SF	No. Units:	3
Year Built:	1922	Price/SF:	\$1,488.90

Price/Unit: \$805,000



SALES COMPARABLES SALE COMPS





934 MANHATTAN AVE

Hermosa Beach, CA 90254

Sold 12/31/2024

Price: \$3,000,000 Bldg Size: 1.702 SF 109,335,600 SF No. Units: Lot Size: Price/SF: Year Built: 1910 \$1,762.63

Price/Unit: \$1,000,000





1122 LOMA DR

Hermosa Beach, CA 90254

Price: \$3,150,000 Bldg Size: 2,216 SF Lot Size: 184,607,280 SF No. Units:

Price/SF: Year Built: 1923 \$1,421.48

Price/Unit: \$1,050,000





1640 LOMA DR

Hermosa Beach, CA 90254

Price:	\$3,095,000	Bldg Size:	2,913 SF
Lot Size:	172,889,640 SF	No. Units:	4
Year Built:	1959	Price/SF:	\$1,062.48

Price/Unit: \$773,750







<u>Address</u>	<u>Price</u>	<u>Units</u>	Yr. Built	<u>RSF</u>	Lot SF	<u>GSI</u>	<u>GRM</u>	<u>NOI</u>	<u>CAP</u>	<u>\$/SF</u>	<u>\$/Unit</u>	<u>COE</u>	<u>Unit Mix</u>
113 Monterey Blvd	\$3,550,000	4	1969	3,288	2,999	\$184,800	19.21	\$123,816	3.49%	\$1,080	\$887,500	2/21/2025	(1) 1+1, (3) 2+2
606 Loma Dr	\$3,001,769	4	1920	3,313	6,381	N/A	N/A	N/A	N/A	\$906	\$750,442	9/26/2024	2+2, (3) 2+1
323 Monterey Blvd	\$3,000,000	4	1972	4,176	3,017	\$126,600	23.70	\$84,822	2.83%	\$718	\$750,000	10/2/2023	(3) 2+1, (1) 2+1.5
630 3rd St	\$3,325,000	4	1986	4,930	4,843	\$172,000	19.33	\$115,240	3.47%	\$674	\$831,250	4/10/2023	(4) 2+2
850 Loma Dr	\$3,052,000	4	1971	3,816	3,170	\$199,260	15.32	\$133,504	4.37%	\$800	\$763,000	11/30/2022	(2) 2+2, (2) 1+1
24 11th Ct	\$2,415,000	3	1922	1,622	2,853	N/A	N/A	N/A	N/A	\$1,489	\$805,000	12/9/2024	(3) 1+1
934 Manhattan Ave	\$3,000,000	3	1910	1,702	2,510	\$144,000	20.83	\$96,480	3.22%	\$1,763	\$1,000,000	12/31/2024	3+1, 1+1, 0+1
1122 Loma Dr	\$3,150,000	3	1923	2,216	4,238	\$137,100	22.98	\$91,857	2.92%	\$1,421	\$1,050,000	3/12/2025	2+2, 2+1, 1+1
1640 Loma Dr	\$3,095,000	4	1959	2,913	3,969	N/A	N/A	N/A	N/A	\$1,062	\$773,750	ACTIVE	3+2, 2+1, 1+1, 0+1
Average			1947	3,133	3,751		20.23		3.38%	\$1,106	\$854,649		
710 5th St	\$3,200,000	4	1987	4,906	4,339	\$184,200	17.37	\$129,734	4.05%	\$652	\$800,000		(4) 2+2

SALES COMPARABLES **LEASE COMPS**





710 5TH ST

Hermosa Beach, CA 90254

Subject Property

UNIT TYPE:	RENT:	SIZE SF:	RENT/SF:
2 br / 2 ba	\$3,838	1,226 SF	\$3.13



415 HERONDO ST

Hermosa Beach, CA 90254

RENT:	SIZE SF:	RENT/SF:
\$4,544	1,200 SF	\$3.79



415 HERONDO ST UNIT 2

Hermosa Beach, CA 90254

RENT:	SIZE SF:	RENT/SF:
\$3,844	717 SF	\$5.36



415 HERONDO ST UNIT 3

Hermosa Beach, CA 90254

\$3,765 1,120 SF \$3.36	RENT:	SIZE SF:	RENT/SF:
	\$3,765	1,120 SF	\$3.36

SALES COMPARABLES **LEASE COMPS**





415 HERONDO ST UNIT 4 Hermosa Beach, CA 90254

RENT:	SIZE SF:	RENT/SF:
\$4,101	910 SF	\$4.51



417 OCEAN VIEW AVE Hermosa Beach, CA 90254

RENT:	SIZE SF:	RENT/SF:
\$4,500	800 SF	\$5.63



404 PROSPECT AVE Hermosa Beach, CA 90254

RENT:	SIZE SF:	RENT/SF:
\$4,250	1,200 SF	\$3.54



826 7TH ST Hermosa Beach, CA 90254

RENT:	SIZE SF:	RENT/SF:
\$6,500	1,647 SF	\$3.95

SALES COMPARABLES LEASE COMPS





427 MANHATTAN AVE

Hermosa Beach, CA 90254

RENT:	SIZE SF:	RENT/SF:
\$3,300	1,137 SF	\$2.90



167 LYNDON ST

Hermosa Beach, CA 90254

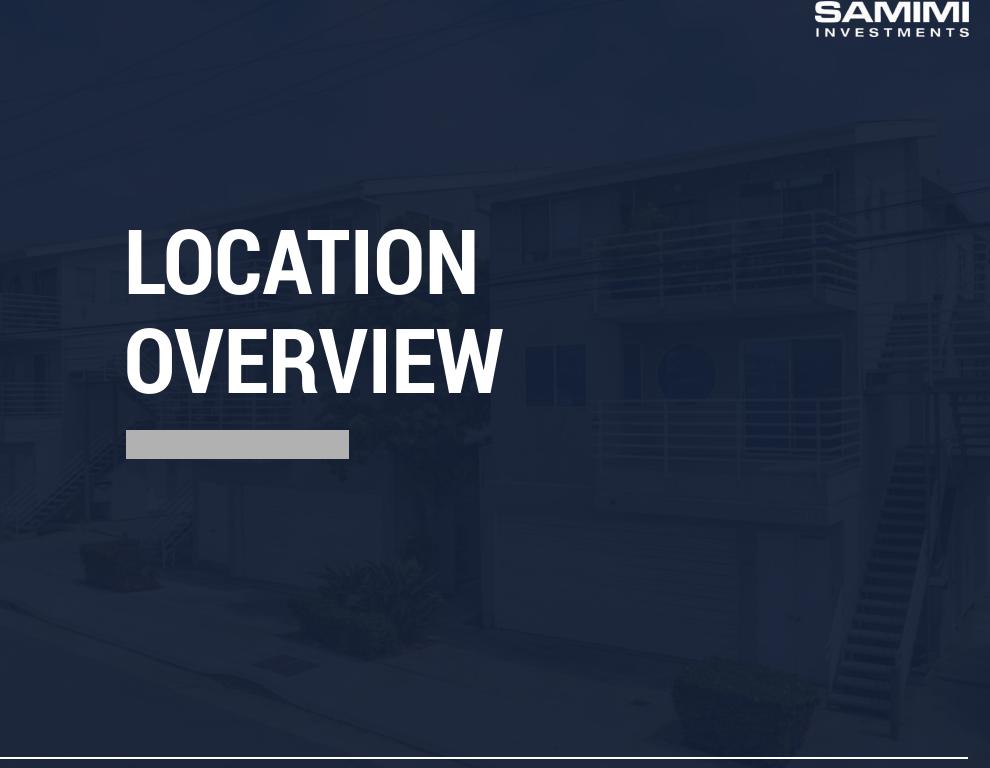
RENT:	SIZE SF:	RENT/SF:
\$5,000	1,300 SF	\$3.85

SALES COMPARABLES LEASE COMPS MAP & SUMMARY



	NAME/ADDRESS	SPACE SIZE	AVG RENT/SF	AVG RENT
1	415 Herondo St Hermosa Beach, CA	1,200 SF	\$3.79	\$4,544
2	415 Herondo St Unit 2 Hermosa Beach, CA	717 SF	\$5.36	\$3,844
3	415 Herondo St Unit 3 Hermosa Beach, CA	1,120 SF	\$3.36	\$3,765
4	415 Herondo St Unit 4 Hermosa Beach, CA	910 SF	\$4.51	\$4,101
5	417 Ocean View Ave Hermosa Beach, CA	800 SF	\$5.63	\$4,500
6	404 Prospect Ave Hermosa Beach, CA	1,200 SF	\$3.54	\$4,250
7	826 7th St Hermosa Beach, CA	1,647 SF	\$3.95	\$6,500
8	427 Manhattan Ave Hermosa Beach, CA	1,137 SF	\$2.90	\$3,300
9	167 Lyndon St Hermosa Beach, CA	1,300 SF	\$3.85	\$5,000
	AVERAGES	1,115 SF	\$4.10	\$4,423





HERMOSA BEACH OVERVIEW



Hermosa BEACH, CA

A sunny small beach City of 1.43 square miles,
Hermosa Beach sits at the center of Los Angeles
County's South Bay coastline, just 6 miles south of
Los Angeles International Airport and twenty-one
miles from Downtown Los Angeles. A bedroom
community with a flourishing downtown, the City of
Hermosa Beach serves a stable population of 19,847,
according to the State's latest population estimate.

TOURISM DRIVERS

The city's Economic Development Strategy emphasizes supporting existing businesses while attracting new enterprises and tourism. Key goals include diversifying the economy beyond its main industries of accommodation, food service, and retail trade, and fostering a creative economy that supports a range of services, arts, entertainment, and retail.



AMENITIES





HERMOSA BEACH, CA



Business Environment

Hermosa Beach is characterized by its "bedroom community" nature, with over 10,000 households and fewer than 1,000 incity businesses (excluding apartments and home occupations). Despite its small size, the city has experienced steady economic growth, with a 6.2% increase in assessed property valuation as of 2022.

TOP REGIONAL EMPLOYERS



Location Highlights

Hermosa Beach, a picturesque coastal city in Los
Angeles County's South Bay region, boasts a vibrant and
diverse economy that reflects its unique blend of
residential charm and tourist appeal.

LEISURE & HOSPITALITY

This sector is a cornerstone of Hermosa Beach's economy, accounting for approximately 23% of employment. The city's scenic beaches, surf culture, and vibrant nightlife attract numerous visitors, supporting a range of businesses from hotels to recreational services.

EDUCATION & HEALTH SERVICES

Comprising about 19% of the employment landscape, this sector includes local schools, healthcare providers, and wellness centers, serving both residents and neighboring communities.

PROFESSIONAL AND MANAGEMENT SERVICES

Representing around 12% of employment, this sector encompasses a variety of businesses, including consulting firms, legal services, and administrative support, reflecting the city's educated workforce.

HERMOSA BEACH, CA



HIGH_

BARRIER-TO-ENTRY-MARKET

Demand for single-family homes in the Hermosa Beach submarket is consistently high due to several factors. The city's desirable location, proximity to major employment hubs, and lifestyle amenities attract a high number of families and individuals seeking urban amenities.

In terms of supply, Hermosa Beach has a limited amount of new development land. This, coupled strict zoning regulations, contribute to a relatively limited supply of single-family homes. As a result, the market for single-family homes in Hermosa Beach tends to be competitive, with properties often selling quickly at or above asking prices.

HERMOSA BEACH: SINGLE FAMILY MARKET



\$152,019

Median Household Income



50 Days

Median Days On Market



\$2,986,000

Median Home Sale Price

5th St - Hermosa Beach, CA 90254

EXCLUSIVELY MARKETED BY

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