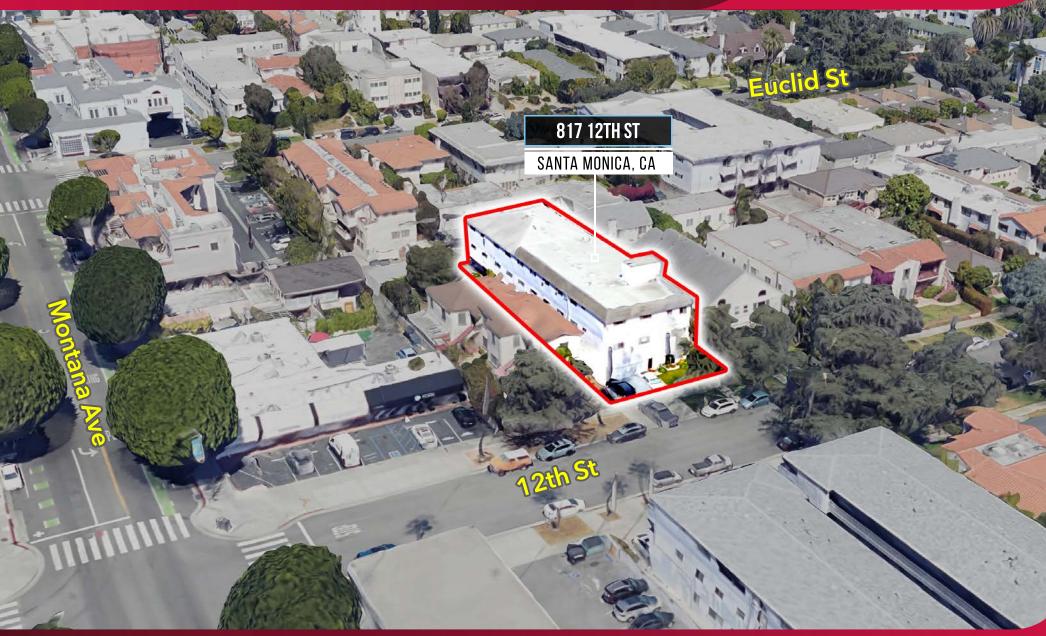
# OFFERING MEMORANDUM MULTIFAMILY ADVISORY GROUP

817 12th Street, Santa Monica, CA



COMMERCIAL REAL ESTATE SERVICES



National Director 818.933.0350 wberzack@lee-re.com DRE# 01329015

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For more information, please contact one of the following individuals:

#### **MULTIFAMILY ADVISORS**

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#### OFFERING MEMORANDUM DISCLAIMER

This Memorandum contains selected information pertaining to the Property and does not purport to be a representation of the state of affairs of the Property or the Owner, to be all-inclusive or to contain all or part of the information which prospective investors may require to evaluate a purchase of real property. All references to acreages, square footages, and other measurements are approximations. Additional information and an opportunity to inspect the Property will be made available to any interested persons. In this Memorandum, certain documents are described in summary form. These summaries do not purport to be complete nor necessarily accurate descriptions of the material referenced. Interested parties are expected to review all such summaries and other documents of whatever nature independently and not rely on the contents of this Memorandum in any manner.

Neither the Owner or Lee & Associates nor any of their respective officers, directors, employees, affiliates or representatives make any representation or warranty, express or implied, as to the accuracy or completeness of this Memorandum or any of its contents, and no legal commitment or obligation shall arise by reason of your receipt of this Memorandum or use of its contents; and you are to rely solely on your investigations and inspections of the Property in evaluating a possible purchase of the real property.

The Owner expressly reserves the right, at its sole discretion, to reject any and all expressions of interest or offers to purchase the Property, and/ or to terminate discussions with any entity at any time with our without notice which may arise as a result of review of this Memorandum. The Owner shall have no legal commitment or obligation to any person reviewing this Memorandum or making an offer to purchase the Property unless and until written agreement(s) for the purchase of the Property have been fully executed, delivered and approved by the Owner and any conditions to the Owner's obligations therein have been satisfied or waived.

# PROPERTY PHOTOS













### **EXECUTIVE SUMMARY**

#### **COMPETITIVE POSITIONING**

With its phenomenal location just south of Montana Avenue, the 12th Street Apartments is a fantastic reposition opportunity. There are currently 4 vacant apartments that can be renovated and rented shortly after closing. With ample parking, an oversized lot, and just 12 short blocks from Inspiration Point and Palisades Park, this property is ripe with options. Please note there is a deed restriction on the existing 11 units with the City of Santa Monica requiring units to be rented to 30% AMI Households. However, Section 8 program tenants qualify and this allows for the units to be rented close to market with the the Section 8 program paying the bulk of their rent. (Buyer to independently verify.) Importantly there is also the potential to add multiple non-rent-restricted ADUs given the garages located both in front and back of the building. The property is currently on the City of Santa Monica soft-story retrofit list and completion of the soft-story retrofit can occur concurrently with the ADU construction. Buyer to verify all of the above with the City of Santa Monica. (Please note the retofit due date was September 2023, per the City's website.)

#### **PROPERTY**

Address	817 12th Street, Santa Monica, CA 90403						
# of Units	11						
Year Built	1966						
Lot Size	10,639 sq. ft.						
Building Size	7,494 sq. ft.						
	PRICING						
Price	\$5,125,000						
Cost Per Unit	\$465,909						
Cost Per Sq. Ft.	\$482						
Gross Rent Multiplier	15.82						
Capitalization Rate	4.02%						
Zoning	SM-R2						
Parking	6 garage spaces, 3 open spaces in front, 7 open tuck under spaces. Total of 16 parking spaces.						
Parcel Site	4281-016-017						

For more information, please contact:

#### MULTIFAMILY ADVISORS

Warren Berzack National Director 818-933-0350 wberzack@lee-associates.com Lic. 01329015



### PROPERTY HIGHLIGHTS



Excellent unit mix comprised of both two and three bedroom units with over 50% rental upside. Presenting a Buyer with a tremendous reposition value-add opportunity.



There are currently 4 vacant units that can be minimally or extensively renovated given the Buyer's appetite to push rents. Units will be delivered vacant at close of escrow.



There is a recorded Restriction on Rents & Occupancy that requires the current 11 units be rented to tenants whose gross income does not exceed the 30% income limits applicable to the LA-LB Primary Metro Area. Section 8 tenants are one pool of tenants that can fill these units and stay within the covenant.



There is the potential to add multiple ADUs given the garage and tuckunder parking located at the property. Buyer shall investigate themselves and confirm with the City of Santa Monica, as well as study the in-place leases to determine the viability of adding ADUs. Additional soft-story seismic retrofitting is required by the City and can be accomplished concurrently with the addition of any ADUs.



Prime Location: The Property is located in a coveted pocket of Santa Monica just south of Montana Avenue with superb transportation access. It is walking distance from multiple restaurants, shops, services, parks and schools.



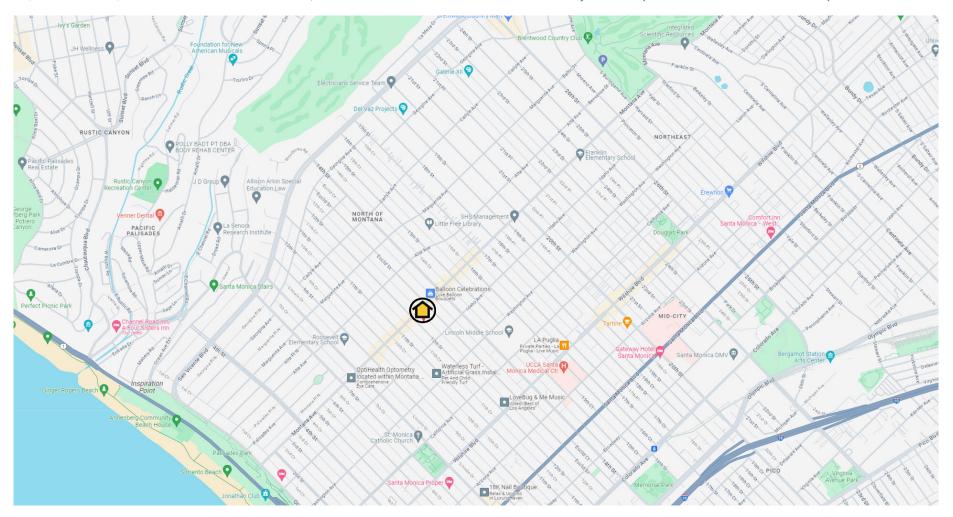
Thriving Multifamily Market: The upscale suburban enclave of Santa Monica enjoys a booming economy with strong market fundamentals, favorable demographics and highly sought-after apartment rentals. The city is known for its award-winning schools, top-rated dining and shopping and endless recreational offerings.



### **LOCATION INFORMATION**

The 12th Street Apartments are located two parcels south of the famous Montana Avenue, which is known for its quaint boutiques, coffee shops, restaurants, and endless retailers. The location doesn't get better than this in most of Southern California. The beach and phenomenal parks are less than 1 mile away.

- 15 minutes from 405 Freeway
- 1/2 block from 2 bus stops
- Blocks from scenic Palisades Park
- Blocks from the Third Street Promenade
- Nearby to multiple schools, restaurants, shops and services



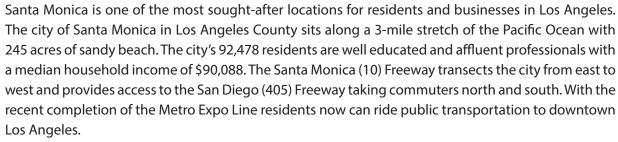
# AERIAL MAP



### LOCAL AREA INFORMATION

SANTA MONICA





### **AREA ATTRACTIONS & HIGHLIGHTS**

- Beach Activities... Santa Monica's beaches offer a host of activity including a bike path that takes
  riders to Venice and the South Bay beach cities. In addition to the city's parks, the beaches offer
  volleyball courts and a public recreation center.
- Entertainment and Shopping... The city is awash with options ranging from the ferris wheel and carousel at the Santa Monica pier to the restaurants, shops and movie houses on the Third Street Promenade and the Montana Avenue shopping district with its famous sidewalk sale.
- Employment Center... Santa Monica is a tech and media center with employers ranging from Activision to Universal Music and Lionsgate Entertainment.







### LOCAL AREA AMENITIES MAP



# SITE PLAN PARCEL MAP



# **DEMOGRAPHICS**

2022 Demographics:			
Q2 2022 Employees	26,360	129,835	287,517
Q2 2022 Establishments*	4,465	19,206	36,058
Total Population	42,279	179,190	403,913
Total Households	22,866	90,035	189,991
Female Population	22,372	91,905	207,609
% Female	52.9%	51.3%	51.4%
Male Population	19,907	87,285	196,304
% Male	47.1%	48.7%	48.6%
Population Density (per Sq. Mi.)	13,455.87	6,336.62	5,142.03
Employed Civilian Population 16+			
Total	22,682	100,794	228,497
White Collar	86.6%	83.6%	83.2%
Blue Collar	13.4%	16.4%	16.8%
Seasonal Population by Quarter:			
Q4 2019	1,455	4,800	9,668
Q1 2020	1,285	4,247	8,766
Q2 2020	1,060	3,545	7,324
Q3 2020	1,063	3,565	7,360
Q4 2020	1,349	4,532	9,388
Q1 2021	1,316	4,393	9,07
Q2 2021	1,550	5,180	10,719
Q3 2021	1,268	4,221	8,772
Q4 2021	1,248	4,183	8,738
Age:			
Age 0 - 4	3.9%	4.0%	4.2%
Age 5 - 14	6.7%	7.1%	7.1%
Age 15 - 19	3.1%	3.4%	5.1%
Age 20 - 24	3.6%	4.4%	7.8%
Age 25 - 34	18.2%	19.9%	18.6%
Age 35 - 44	16.4%	16.7%	15.7%
Age 45 - 54	13.5%	13.4%	12.3%
Age 55 - 64	13.6%	12.7%	11.8%
Age 65 - 74	10.7%	10.0%	9.6%

# **DEMOGRAPHICS**

	1 mile(s)	3 mile(s)	5 mile(s)
Age 75 - 84	6.1%	5.2%	5.0%
Age 85 +	4.3%	3.1%	2.9%
Median Age	43.7	41.3	39.2
Housing Units			
Total Housing Units	25,032	98,836	207,958
Occupied Housing Units	91.4%	91.1%	91.4%
Vacant Housing Units	8.7%	8.9%	8.6%
Housing Units by Tenure			
Total Households in Tenure	22,866	90,035	189,991
Owner Occupied Housing Units	6,295	29,724	68,018
Owner Occupied free and clear	36.9%	33.2%	33.4%
Owner Occupied with a mortgage or loan	63.1%	66.8%	66.6%
Renter Occupied Housing Units	16,571	60,310	121,973
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.4%	0.4%
Asian	9.8%	11.7%	15.9%
Black	2.5%	3.4%	3.4%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	79.7%	73.8%	68.5%
Other	2.5%	5.2%	5.8%
Multi-Race	5.2%	5.4%	5.9%
Hispanic Ethnicity	8.9%	14.3%	15.4%
Not of Hispanic Ethnicity	91.1%	85.7%	84.6%
Race of Hispanics			
Hispanics	3,749	25,667	62,401
American Indian	0.9%	1.5%	1.6%
Asian	0.7%	0.8%	1.0%
Black	1.1%	1.1%	1.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	64.2%	55.4%	53.3%
Other	23.9%	34.1%	35.4%
Multi-Race	9.0%	7.0%	7.5%
Race of Non Hispanics			
Non Hispanics	38,530	153,523	341,511
American Indian	0.1%	0.2%	0.2%

# **DEMOGRAPHICS**

Educational Attainment:			
Total Population Age 25+	35,895	149,581	315,345
Grade K - 9	1.0%	2.0%	2.0%
Grade 9 - 12	1.5%	2.4%	2.5%
High School Graduate	8.8%	8.9%	8.9%
Associates Degree	4.4%	4.6%	4.5%
Bachelor's Degree	39.7%	39.8%	38.5%
Graduate Degree	31.4%	28.5%	29.0%
Some College, No Degree	12.8%	13.0%	13.6%
No Schooling Completed	0.5%	0.9%	0.9%
Household Income:			
Income \$ 0 - \$9,999	4.3%	3.9%	3.9%
Income \$ 10,000 - \$14,999	3.8%	3.1%	2.9%
Income \$ 15,000 - \$24,999	5.1%	4.6%	4.3%
Income \$ 25,000 - \$34,999	3.7%	4.0%	3.9%
Income \$ 35,000 - \$49,999	3.9%	5.1%	5.5%
Income \$ 50,000 - \$74,999	8.2%	8.6%	9.1%
Household Income:			
Income \$ 0 - \$9,999	6.1%	5.5%	5.5%
Income \$ 10,000 - \$14,999	4.1%	3.3%	3.0%
Income \$ 15,000 - \$24,999	5.8%	5.4%	5.0%
Income \$ 25,000 - \$34,999	4.2%	4.7%	4.5%
Income \$ 35,000 - \$49,999	4.6%	6.0%	6.4%
Income \$ 50,000 - \$74,999	10.4%	10.9%	11.4%
Income \$ 75,000 - \$99,999	10.4%	11.4%	11.2%
Income \$100,000 - \$124,999	9.5%	10.2%	10.4%
Income \$125,000 - \$149,999	7.1%	7.3%	7.5%
Income \$150,000 +	37.8%	35.4%	35.3%
Average Household Income	\$173,130	\$166,977	\$166,901
Median Household Income	\$111,165	\$106,649	\$107,213
Per Capita Income	\$94,122	\$84,267	\$79,393



# FINANCIAL ANALYSIS

#### **MULTIFAMILY INVESTMENT INFORMATION SHEET**

Lee Associates - LA North/Ventura, Inc.

Warren Berzack 818.933.0350

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ASSOCIATES

COMMERCIAL REAL ESTATE SERVICES



15250 Ventura Boulevard, Suite 100 | Sherman Oaks, CA 91403

PROPERTY NAME	12th Street Apartments	NUMBER OF UNITS	11
ADDRESS	817 12th Street	BUILDING SIZE (SQ. FT.)	10,639
CITY, STATE, ZIP	Santa Monica, CA 90403	LOT SIZE (SQ. FT.)	7,494
PRICE	\$5,125,000	COST PER UNIT	\$465,909
YEAR BUILT	1966	COST PER SQFT	\$481.72



INVESTMENT HIGHLIGHTS	
□ Tremendous Rental Upside (Currently 4 units are Vacant)	Recorded City of Santa Monica Rental Covenant (30% AMI Households)
□ Potential for Multiple ADUs (Unrestricted)	□ Income Projections Below Assume Section 8 Program Tenants Filling Vacant Units

RENTAL INFORMATION		Curre	Marke	Market Income		
NO. UNITS	BDRMS	BATHS	AVG. RENT	Monthly Income	RENT	Monthly Income
4	2	1	\$1,491	\$5,963	\$3,540	\$14,160
5	2	1.5	\$2,799	\$13,995	\$3,540	\$17,700
2	3	2	\$3,465	\$6,930	\$4,540	\$9,080
			Scheduled Monthly Income:	\$26,888		\$40,940
			•			,

	<b>CURRENT INC</b>	OME/YEAR		MARKET INC	OME/YEAR	ESTIMATED ANNUAL EXPENSES		
		AS % GOI			AS % GOI			AS % GOI
Scheduled Gross Income	\$322,656	99.59%		\$491,280	99.73%	Taxes (Est. 1.25%)	\$64,063	19.77%
	\$0	0.00%		\$0	0.00%	Insurance (\$500/un)	\$5,500	1.70%
Laundry	\$1,320	0.41%		\$1,320	0.27%	Utilities (\$100/un/mo)	\$13,200	4.07%
Gross Operating Income	\$323,976	_	CURRENT MARKET	\$492,600		Repairs/Maintanence (\$1.50/ft)	\$15,959	4.93%
/acancy Reserve	\$9,719	3.00%	GRM	\$14,778	3.00%	Off-Site Management	\$0	0.00%
Effective Gross Income	\$314,257		15.82 10.40	\$477,822		Landscaping (\$150/mo)	\$1,800	0.56%
Expenses	\$108,221	33.40%	CAP Rate	\$108,221	21.97%	Pest Control (\$50/mo)	\$600	0.19%
Net Operating Income	\$206,036	63.60%	4.02% 7.21%	\$369,601	75.03%	Trash (\$500/mo)	\$6,000	1.85%
Debt Service	\$194,361		Cash on Cash	\$194,361		Miscellaneous(\$100/un)	\$1,100	0.34%
Pre-Tax Cash Flow	\$11,675	="	0.46% 6.84%	\$175,240				
Principal Reduction	\$28,914		Return On Equity	\$28,914				
Return on Equity	\$40,589	=	1.58% 7.97%	\$204,154				
ORTGAGE FINANCIN	G INFORMAT	TION						
Loan Amount	\$2,562,500		Monthly Loan Payment	\$16,197				
Down Payment	\$2,562,500	50%	Annual Loan Payment	\$194,361		TOTAL EXPENSES	\$108,221	33.40%
5-Year Fixed Rate	6.50%		Year 1 Interest Amount (approx.)	\$165,447				
Amortization Period (Yrs)	30		Year 1 Principal Paydown (approx.)	\$28,914		Expense / NRSF	\$10.17	,
						Expense / Unit	\$9,838	

## **RENT ROLL**

	Unit	Type	Current Rent	Potential if Leased	Market Rent
	1	2+1.5	\$1,191.00	\$1,191.00	\$3,540.00
	2	3+2	\$2,390.00	\$2,390.00	\$4,540.00
	3	2+1.5	\$2,184.00	\$2,184.00	\$3,540.00
***	4	2+1.5	VACANT	\$3,540.00	\$3,540.00
	5	2+1	\$956.00	\$956.00	\$3,540.00
	6	2+1	\$2,023.00	\$2,023.00	\$3,540.00
***	7	3+2	VACANT	\$4,540.00	\$4,540.00
***	8	2+1.5	VACANT	\$3,540.00	\$3,540.00
***	9	2+1.5	VACANT	\$3,540.00	\$3,540.00
	10	2+1	\$956.00	\$956.00	\$3,540.00
	11	2+1	\$2,028.00	\$2,028.00	\$3,540.00
_ T	otal:		\$11,728.00	\$26,888.00	\$40,940.00
Annual Rent:		t:	\$140,736.00	\$322,656.00	\$491,280.00

<sup>\*\*\*</sup> CURRENTLY VACANT & WILL BE DELIVERED VACANT AT COE. TO BE FILLED IDEALLY WITH SECTION 8 TENANTS.



### **RENT COMPARABLES**



### 817 12TH ST • SANTA MONICA, CA RENT COMPARABLES

### **LEGEND**



SUBJECT PROPERTY 817 12th St Santa Monica, CA

#### RENT COMPARABLES

- 1. 833 5th St Santa Monica, CA
- 2. 1118 11th St Santa Monica, CA
- 3. 814 6th St Santa Monica, CA
- 4. 923 6th St Santa Monica, CA
- 5. 1127 11th St Santa Monica, CA
- 6. 817 14th St Santa Monica, CA
- 7. 1115 5th St Santa Monica, CA
- 8. 1040 Euclid St Santa Monica, CA
- 9. 1038 7th St Santa Monica, CA



No warranty or representation is made to the accuracy of the foregoing information. Terms of sale or lease and availability are subject to change or withdrawal without notice. Lee & Associates' - LA North/Ventura, Inc., Corporate ID #01191898, A Member of the Lee & Associates' Group of Companies.

## RENT COMPARABLES

#	Address	City	# of Units	Year Built	2+1	2+2	3+2
1	833 5th Street	Santa Monica, CA 90403	24	1964	N/A	N/A	\$4,995
2	1118 11th Street	Santa Monica, CA 90403	11	1940	N/A	N/A	\$4,950
3	814 6th Street	Santa Monica, CA 90403	8	1974	N/A	N/A	\$4,400
4	923 6th Street	Santa Monica, CA 90403	10	1956	N/A	N/A	\$4,800
5	1127 11th Street	Santa Monica, CA 90403	23	1967	\$3,810	N/A	N/A
6	817 14th Street	Santa Monica, CA 90403	7	1923	\$3,750	N/A	N/A
7	1115 5th Street	Santa Monica, CA 90403	46	1973	\$3,995	N/A	N/A
8	1040 Euclid Street	Santa Monica, CA 90403	11	1963	\$3,595	N/A	N/A
9	1038 7th Street	Santa Monica, CA 90403	10	1973	N/A	\$3,995	N/A
	AVERAGES		17	1959	\$3,788	\$3,995	\$4,786
	SUBJECT		11	1966	\$1,491	\$2,799	\$3,465

### SALES COMPARABLES MAP



# 817 12TH ST • SANTA MONICA, CA SALE COMPARABLES

### **LEGEND**



SUBJECT PROPERTY 817 12th St Santa Monica, CA

#### SALE COMPARABLES

- 1. 929 Idaho Ave Santa Monica, CA
- 2. 912 11th St Santa Monica, CA
- 3. 833 Lincoln Blvd Santa Monica, CA
- 4. 833 10th St Santa Monica, CA
- 5. 1035 5th St Santa Monica, CA



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## SALES COMPARABLES

	Address	* o*	2) 1637 1018	Sales Price	Rentable So. S.	Soft,	griegumit	Price So	CAP Parks	S. M. S. W.	Close of Escrow
1	929 Idaho Ave. Santa Monica, CA 90403	10	1960	\$5,480,000	12,771	1,277	\$548,000	\$429	4.64%	16.41	02/22/23
2	912 11th Street Santa Monica, CA 90403	10	1958	\$4,520,000	9,876	988	\$452,000	\$458	4.23%	15.37	10/03/23
3	<b>833 Lincoln Blvd.</b> Santa Monica, CA 90403	10	1959	\$3,700,000	9,116	912	\$370,000	\$406	4.36%	14.91	09/20/23
4	833 10th Street Santa Monica, CA 90403	10	1963	\$4,400,000	10,310	1,031	\$440,000	\$427	4.19%	16.71	09/18/23
5	1035 5th Street Santa Monica, CA 90403	10	1966	\$4,720,000	6,942	694	\$472,000	\$680	N/A	N/A	04/07/23
	AVERAGES	10	1962	\$4,335,000	9,061	906	\$433,500	\$493	4.26%	15.66	
	SUBJECT	11	1966	\$5,125,000	10,639	967	\$465,909	\$482	4.02%	15.82	

