

Projected Income Statement

% Occupancy

Annual

Nightly Rate

1703 La Playa Ave Unit B, San Diego, CA 92109

HOME HIGHLIGHTS

PROFORMA INCOME

3BD/3BA ☆ 1,945esf ☆ Sleeps 8

2 Blocks to Mission Bay ★ Newly Remodeled ★ A/C

Base		97	\$305	40%	\$11,384
Low Shoulder		78	\$415	50%	\$16,185
High Shoulder		60	\$495	60%	\$17,820
Off Peak		77	\$589	75%	\$34,015
Peak		53	\$699	90%	\$33,342
	Total Gross Income				\$112,746
PROFORMA OPERATING EXPENSES					
Management Fee					\$22,549
Utilities					\$4,800
Advertising					\$1,500
Repairs & Maintenance					\$5,400
Supplies					\$2,160
HOA fees					\$4,440

Nights

