## PALM TEE HOTEL 16-UNIT HOTEL BUILDING

1590 E PALM CANYON, PALM SPRINGS



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## FEATURES

 Hotel building with thirteen (13) 1 bed/1 bath units, one (1) 2 bed/2 bath unit, and two (2) 2 bed/1 bath

Located just a few blocks from the trendy Ace Hotel & Saguaro Palm Springs

 The building exhibits the iconic, midcentury modern architecture of quintessential Palm Springs

In the Deepwell Estates neighborhood on bustling East Palm Canyon, one of Palm Springs' main thoroughfares with 37,387 average daily traffic

 Surrounded by beautiful mountain views and lush palm trees

All units are air conditioned and the majority of the units have kitchenettes

 Property is a foreclosure and, as such, is currently vacant with deferred maintenance and some necessary repairs

## INVESTMENT overview

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## **INVESTMENT SUMMARY -**

1590 E Palm Canyon is a 16-unit hotel opportunity located in the Deepwell Estates neighborhood in the heart of Palm Springs. Formerly home to the Palm Tee Hotel, this unique opportunity is situated on a half acre directly on East Palm Canyon Drive, minutes from Downtown Palm Springs, one-half mile from the trendy Ace Hotel, and across the street from the Saguaro Palm Springs.

With a total of thirteen (13) one-bedroom/1 bathroom units, one (1) two-bedroom/2 bathroom unit, and two (2) two-bedroom/1 bathroom units, this charming, mid-century modern retreat would be perfect for a quaint boutique hotel. All units are air conditioned and most have kitchenettes. The property has a laundry room for guest convenience and the inviting outdoor courtyard boasts dramatic mountain views and a shared pool, surrounded by iconic Palm Springs palm trees.



## **INVESTMENT HIGHLIGHTS**



Building Size | ±8,130 SF



Land Size | ±21,780 SF/±0.5 ACRES



Pool | Yes



**Unit Mix** | (13) - 1 bed/1 bath, (1) - 2 bed/2 bath, (2) 2 bed/1 bath



**Units |** 16



Price | \$2,300,000



Price/Unit| \$143,750



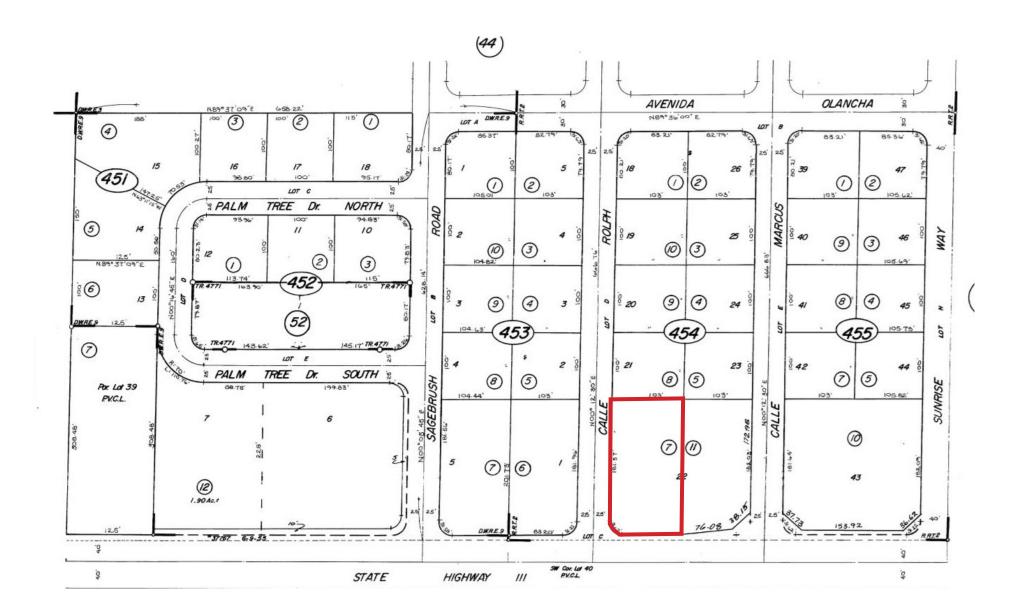
#### PROPERTY overview

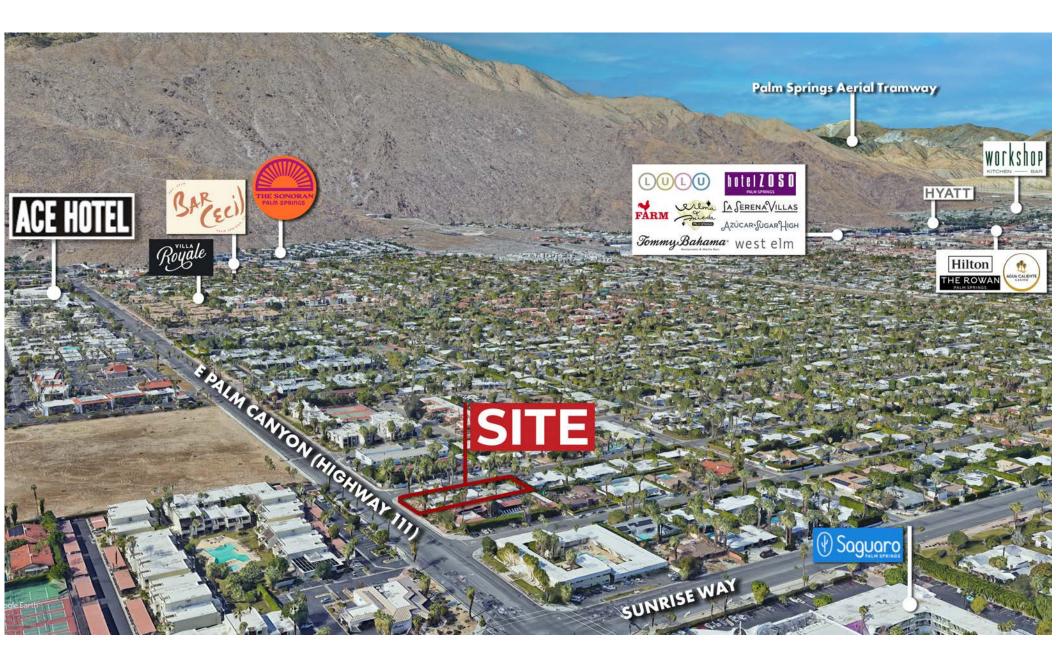
## **PROPERTY DETAILS**

- **Property Address:** 1590 E Palm Canyon Drive, Palm Springs, CA 92264
- Total Buidling Size: ± 8,130 SF
- General Plan: <u>Tourist Resort Commercial</u>
- Zoning: <u>R-2 (Limited Multiple Family Residential)</u> <u>R-3 (Multiple Family Residential & Hotel)</u>
- Parcel Size: 21,780 SF (0.50 AC)
- Year Built: 1963
- Construction Type: Wood Frame & Stucco
- Stories: Two
- Assessor Parcel Number: 508-454-007
- **Parking:** 15 spaces and street parking available
- Utilities: Gas - TBD Electric - To Site Water - To Site
- Flood Zone: Yes; 500 Year



#### PARCEL MAP





#### **PROPERTY AERIAL**





### LOCATION

#### COACHELLA VALLEY// GREATER PALM SPRINGS

The ultimate Southern California destination, the Coachella Valley – also known as Greater Palm Springs – is famous for its year-round sunshine and idyllic quality of life. Powered by tourism and agriculture, this bright region is proving itself as a fertile ground for innovation in clean energy, technology, healthcare, arts, media, and entertainment. The region offers unparalleled quality of life, a ready workforce, and affordability. It is home to world-famous events such as Coachella and Stagecoach Music Festivals, BNP Paribas Open tennis tournament, and the new Acrisure Arena entertainment venue.



#### TOURISM 2022

- Economic Impact of Tourism \$8.7 billion
- Total Visitors to Greater Palm Springs 14.1 million
- Visitor Spending \$7.1 billion
- Airport Travelers 2.98 million
- Events include music & film festivals, golf/tennis tournaments, & concerts

#### EVENT ATTENDACE

- Coachella Valley Music & Arts Festival 750,000 over 6 days
- Stagecoach Music Festival 255,000 over 3 days
- BNP Paribas Open 330,794
- Palm Springs International Film Festival 135,000
- Acrisure Arena 120 events per year

## LOCATION

The property is located in the neighborhood known as Deepwell Estates in Palm Springs. Deepwell Estates is surrounded by golf courses and country clubs, as well as plenty of dining and shopping. Palm Springs is a vibrant city with bustling retail and dining, a rich, diverse art scene, and year-round sunshine, all surrounded by unbeatable mountain views. It's no wonder that the area attracts over 14 million visitors annually. Approximately 1 million tourists stay in hotels in Palm Springs annually while another 600,000 visitors stay in non-hotel accommodations. Palm Springs lies on the western edge of the Coachella Valley in central Riverside County, approximately 107 miles east of Los Angeles. Palm Springs is located centrally located in Southern California, just two hours from Los Angeles and San Diego, three and a half hours from Phoenix, and four hours from Las Vegas, making it a popular location for second homes. The property enjoys easy access to the transcontinental east-west Interstate 10 freeway, serving as the primary transportation corridor between Los Angeles and Phoenix. Palm Springs has convenient access to three airports: Palm Springs International Airport, Bermuda Dunes Airport, and Jacqueline Cochran Airport.

#### CITY OF PALM SPRINGS



#### DEMOGRAPHICS







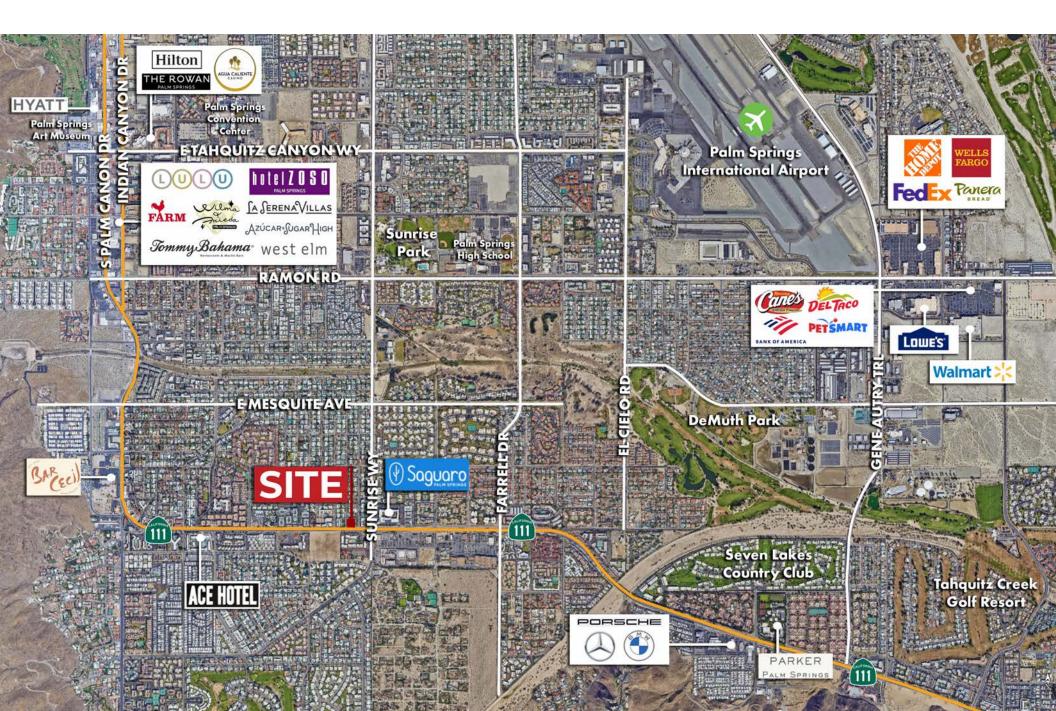
\$68,584 MEDIAN HOUSEHOLD INCOME

\$669,729 MEDIAN HOME VALUE

24,946 HOUSEHOLDS

56 MEDIAN AGE

## VICINITY MAP



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