

WHAT IS CA FAIR PLAN?



CFP ESSENTIALS

The California FAIR Plan is a specialized insurance program created to ensure all homeowners have access to essential coverage, especially for fire protection and similar risks. It's like a safety net, formed by a group of California admitted insurance carriers working together to offer insurance in areas where it's usually hard to get due to high risks, such as in wildfire-prone zones. This plan covers key damages from fire, smoke, wind, and hail, acting as a reliable fallback when traditional insurance might not be available.

In recent times, with California facing a "hard market" – meaning higher insurance costs and stricter policies due to increased risks – the FAIR Plan has become an increasingly vital option for homeowners looking for coverage.



CLARIFYING THE FAIR PLAN

Despite misconceptions, the FAIR Plan is not a complex or undesirable choice but a key option for comprehensive home protection. It fills a vital gap, ensuring that no homeowner is left uncovered. The fear surrounding the FAIR Plan often stems from a lack of understanding about its benefits and operation.

CFP partners with a secondary policy, called a Difference in Condition policy, which essentially covers the remaining perils such as sudden water damage and liability. At Cord Insurance, we aim to simplify the FAIR Plan, presenting it not as a last resort but as an essential component of a well-rounded insurance portfolio. Our commitment is to guide our clients through their options with clear, expert advice, helping to secure the best coverage for their homes. Understanding and utilizing the FAIR Plan properly can offer significant protection and peace of mind, ensuring you're well-prepared for any situation.