



Seller Authorization to Load the Property in The MLS™/CLAW as Coming Soon

Date: 03/22/22
Street Address: 2119 Dufour Ave Unit 1 City: Redondo Beach State: CA Zip: 90278

I authorize the Listing Broker/Agent below to load the above mentioned property in The MLS™/CLAW as a Coming Soon listing.

1. SHOWINGS:

Yes allowed

2. SYNDICATION:

The Coming Soon listings will not be syndicated to public facing websites example: Homes.com, Realtor.com, Trulia, Zillow, and brokers/agents IDX websites

3. DATA SHARE: Yes

4. DOM: A listing in the "Coming Soon" status does not accrue any Days on Market (DOM=0).

5. COVID19:

A listing can be as Coming Soon for the life of the listing
The "Coming Soon" status cannot be extended.

6. LISTING HISTORY:

Price changes on a "Coming Soon" status are not recorded in the listing history.

7. SOLD INFORMATION:

If the property sells while in "Coming Soon" status, the sale information must be reported to the MLS within two (2) Business days from the contract date

8. The MLS Broker Caravan™ Advertising: Yes

9. Complete Listing: All required fields

10. Photos: 1 exterior photo required

Signatures below certify Seller and Listing Agent/Broker acknowledgement and receipt of copies.

Owner 1 Printed Name and Signature: Eric William Engelking Date: 3/22/2022

Owner 2 Printed Name and Signature: Taylor Lee Engelking Date: 3/22/2022

Listing Agent/Broker 1 Printed Name and Signature: Cindy Carvel Date: 3/22/2022

Listing Agent/Broker 2 Printed Name and Signature: Misty Fraser Date: 3/22/2022



PRE-MARKET WITH THE MLS™ “COMING SOON” LISTINGS



GET A HEAD START ON YOUR MARKETING! PRE-MARKET TO THE MLS™ MEMBERS ONLY WITH “COMING SOON” LISTINGS.

BENEFITS

- DOM= Zero for the life of the listing
- Pre-market your listing within The MLS™ Network
- Advertise in The MLS Broker Caravan™
- Price change history not recorded



DO'S

The following is allowed for "Coming Soon" listings

- ✓ Sharing via Email, Text & Print
- ✓ Saved Searches & Email auto-notifications
- ✓ Add to Cart
- ✓ Broker Caravan Ads
- ✓ Yard Signs
- ✓ Showings

DON'T

The following is **NOT** allowed for "Coming Soon" listings

- ✗ Open Houses
- ✗ Syndication (data-feeds)
- ✗ Hot-sheets
- ✗ CMA & Statistics
- ✗ Social Media

"Coming Soon" listings are not syndicated to public portals but are shared with other MLSs participating in datashares.

REQUIREMENTS



1 Exterior Photo



CS Form



Complete Listing
(Enter all required fields in SLIMM)

Need Help? We're here! Contact The MLS™ Help Desk at 310-358-1833 if you need assistance.

As a member of The MLS™, you can pre-market your listings with the "Coming Soon" status. The MLS™ users can view your "Coming Soon" listings exclusively in VESTAPLUS™. The "Coming Soon" listings will **NOT** be syndicated to any portal like Zillow, Trulia, etc. but will be shared with other MLSs participating in datashares. A listing in the "Coming Soon" status **does not** accrue any **Days on Market(DOM=0)**. After **21 days** in "Coming Soon", the listing automatically moves to the **Active** status. The **Coming Soon (Y/N)** required field is now present on the Contract Info tab of the SLIMM listing input form. If you would like to enter your listing as "Coming Soon", select the 'Yes' option. SLIMM will guide you to complete the requirements. Once you complete the requirements and enter your "Coming Soon" listing, The MLS™ members can find it in **Listing Search** and view it with **Reports**, like any other listing.

Days on Market and Status changes

- A listing in the "Coming Soon" status does not accrue any Days on Market(DOM=0).
- After 21 days in "Coming Soon", the listing automatically moves to the Active status.
- If you would like to move your "Coming Soon" listing to Active, you can change the Status of your listing to Active in the SLIMM Listing Dashboard.
- If you need to put your "Coming Soon" listing on HOLD, you can do that by changing the status of your listing to HOLD using the SLIMM Listing Dashboard. NOTE: A "Coming Soon" listing can be put on HOLD status for 30 days twice.
- If you need to CANCEL your "Coming Soon" listing, please email The MLS™ Help Desk (helpdesk@themls.com). The Cancellation of Contract document will be required.
- If you change the List Price of your Coming Soon listing, this price change will not be recorded in the Listing History or any other reports.

Requirements

- 1. Complete Listing:** Complete all required fields for the listing.
- 2. 1 Exterior Photo:** Submit at-least one(1) exterior photo of the property to be listed. You can upload this photo with the rest of your listing photos in SLIMM.
- 3. Signed CLAW CS document:** Submit the CLAW CS (*Seller Authorization to Load the Property in The MLS™/CLAW as Coming Soon*) signed by the Seller. You can upload this document in the Listing Input form. You can download the blank CLAW CS document here as well.

Rules

The following is allowed for "Coming Soon" listings:

- 1. Sharing via Email, Text & Print**
- 2. Saved Searches & Email auto-notifications**
- 3. Add to Cart**
- 4. Broker Caravan Ads**
- 5. Yard Signs**
- 6. Showings**

The following is **NOT** allowed for "Coming Soon" listings:

- 1. Open House**
- 2. Social Media**
- 3. Syndication**
- 4. Hot-sheets**
- 5. CMA & Statistics**