# National Ave.

3905-09 National Ave., San Diego CA 92113



# National Ave.

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Demographics

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**Advisor Profile** 

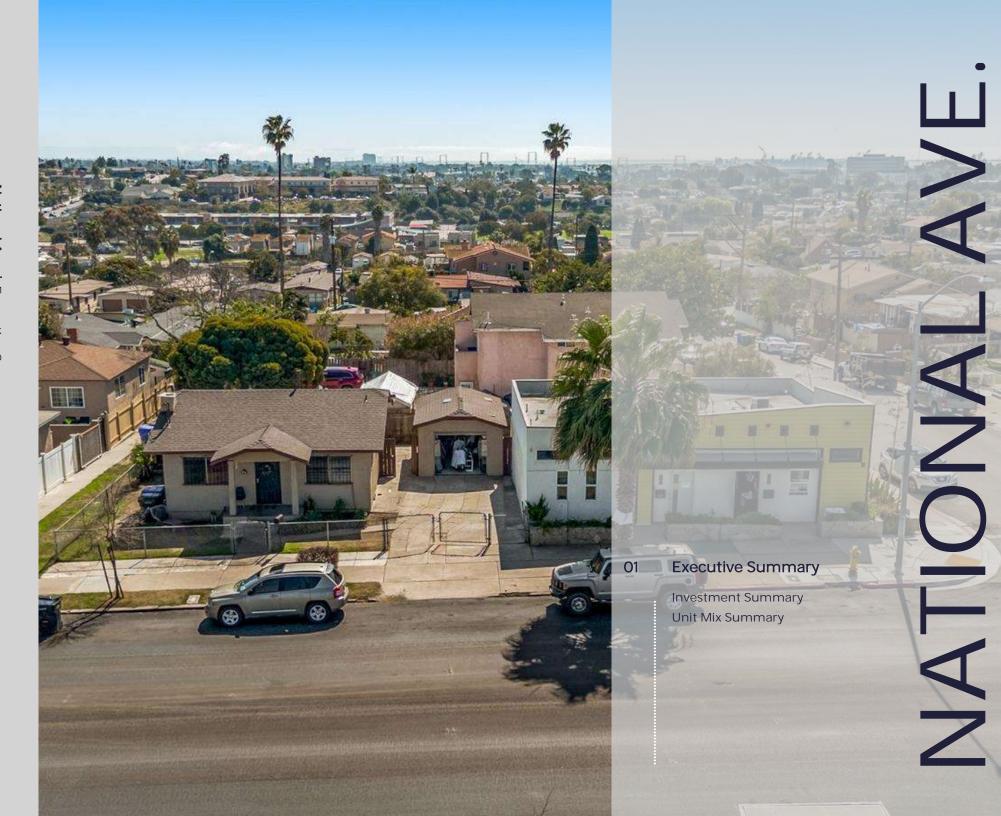
Exclusively Marketed by:

## Nick Emerson

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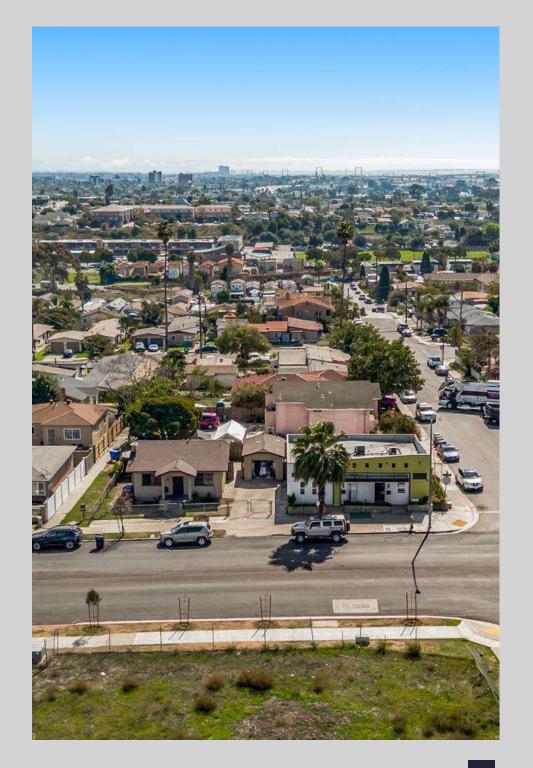
OFFERING SUMMA	RY		
ADDRESS			National Ave. iego CA 92113
COUNTY			San Diego
BUILDING SF			1,876 SF
LAND SF			5,404 SF
LAND ACRES			0.12
NUMBER OF UNITS			3
YEAR BUILT			1960
YEAR RENOVATED			2021
APN			551-031-01-00
FINANCIAL SUMMA	.RY		
PRICE			\$1,148,800
PRICE PSF			\$612.37
PRICE PER UNIT			\$382,933
OCCUPANCY			100.00%
NOI (CURRENT)			\$58,931
NOI (PRO FORMA)			\$52,080
CAP RATE (CURRENT)			5.13%
CAP RATE (PRO FORMA)			4.53%
GRM (CURRENT)			13.53
GRM (PRO FORMA)			13.36
DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
2025 Population	35,405	221,886	570,510
2025 Median HH Income	\$56,085	\$67,826	\$79,270

\$75,176

\$94,958

\$110,213

2025 Average HH Income



#### • Duplex Composition:

2-bedroom, 2-bathroom unit providing a spacious layout with polished concrete flooring and 9 foot ceilings.

1-bedroom, 1-bathroom unit designed for individuals or couples.

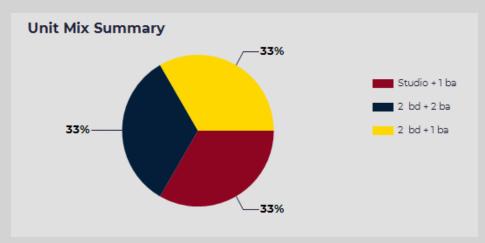
### Detached Home:

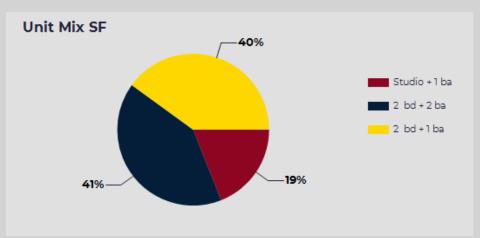
A separate residence featuring 2 bedrooms and 1 bathroom, offering additional flexibility. With great potential for a lot split.

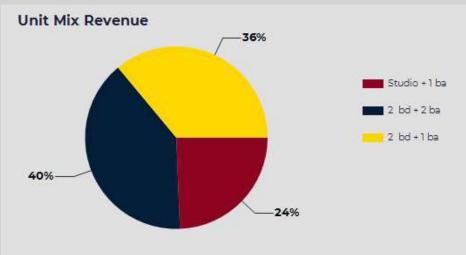
#### Construction & Design:

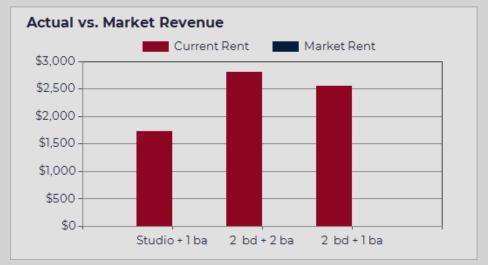
Built to modern standards using quality materials and contemporary techniques.
Emphasis on clean lines and functional spaces that allow for personal customization.

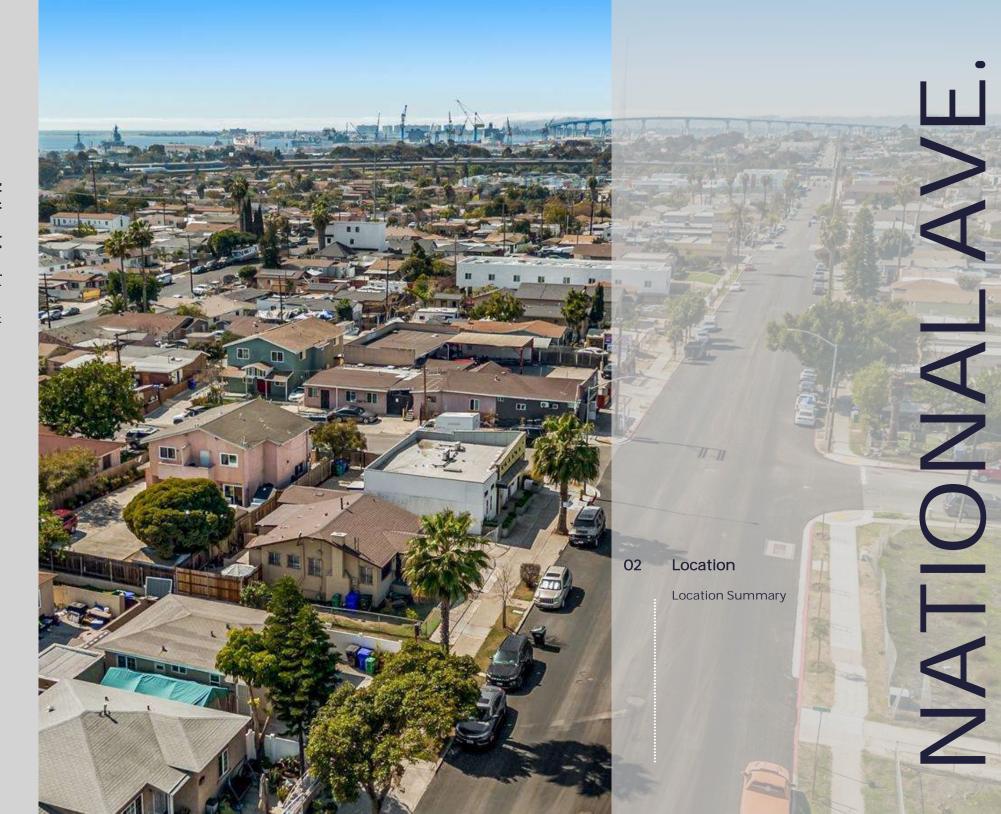
Unit Mix	# Units	Square Feet	Current Rent	Rent PSF	Monthly Income
Studio + 1 ba	1	382	\$1,725	\$4.52	\$1,725
2 bd + 2 ba	1	823	\$2,800	\$3.40	\$2,800
2 bd + 1 ba	1	809	\$2,550	\$3.15	\$2,550
Totals/Averages	3	671	\$2,358	\$3.69	\$7,075

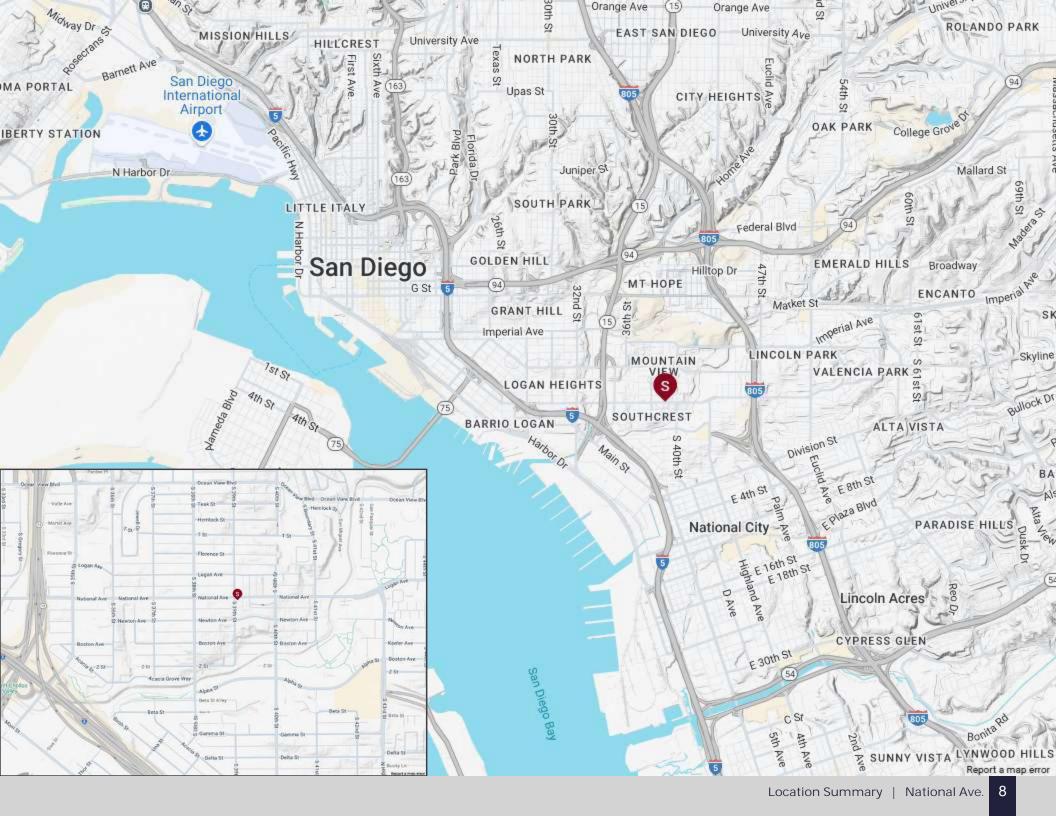


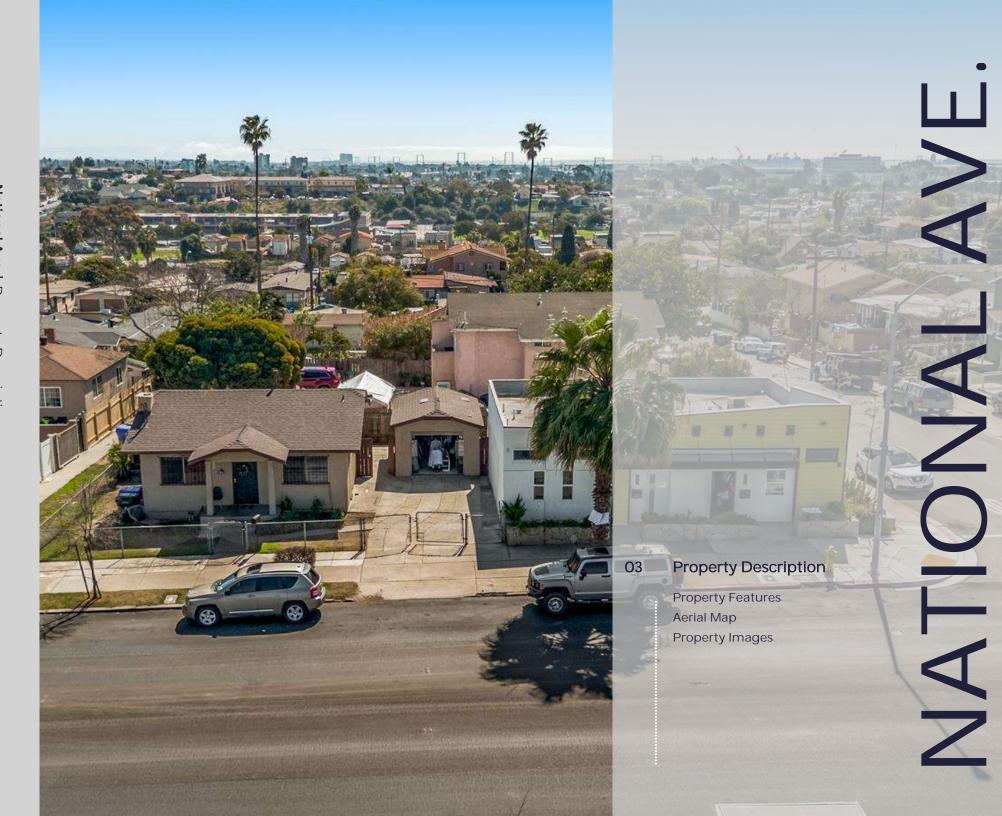




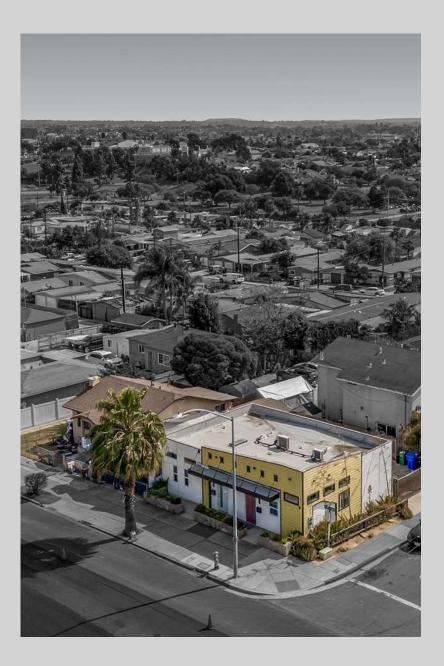


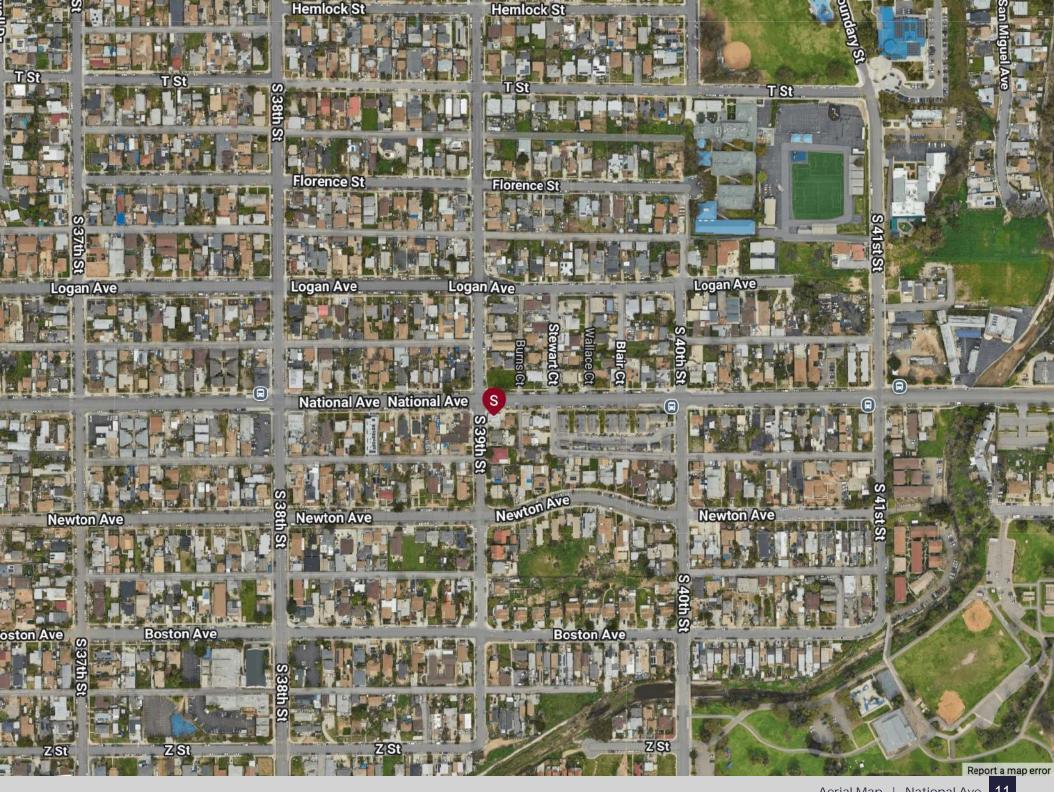




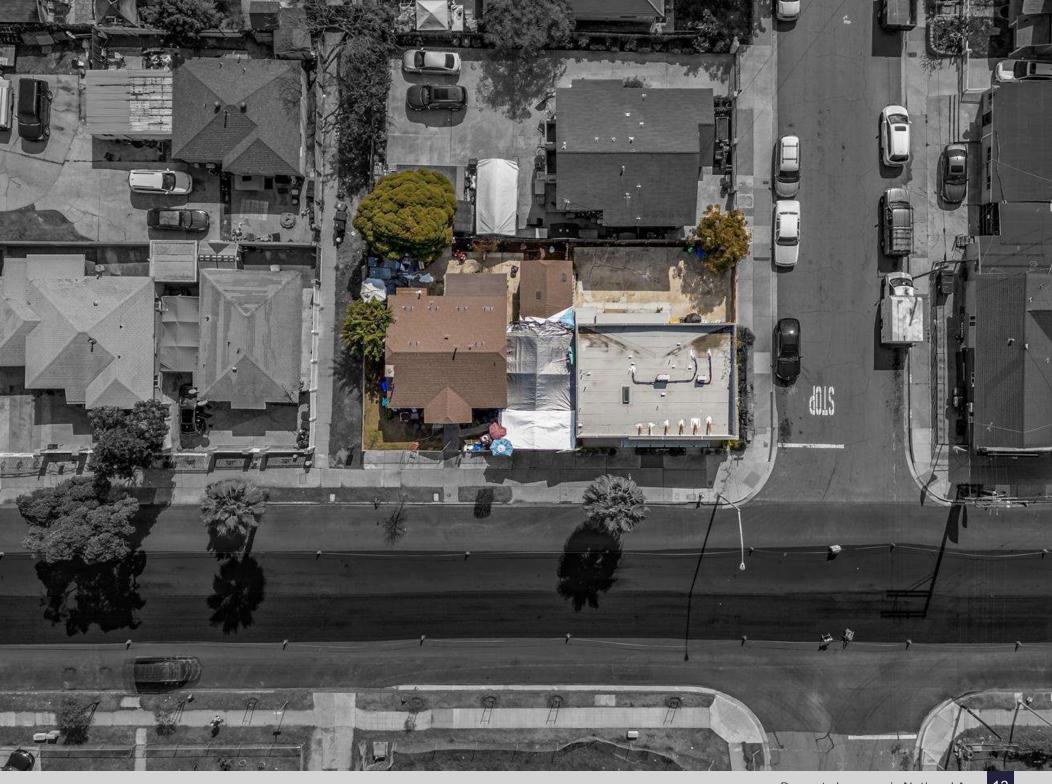


PROPERTY FEATUR	ES
NUMBER OF UNITS	3
BUILDING SF	1,876
LAND SF	5,404
LAND ACRES	0.12
YEAR BUILT	1960
YEAR RENOVATED	2021
# OF PARCELS	1
ZONING TYPE	Rm 2-5 1 unit every 1500 lot square feet
NUMBER OF STORIES	1
NUMBER OF BUILDINGS	2
UTILITIES	
WATER	Tenant
ELECTRIC	Tenant



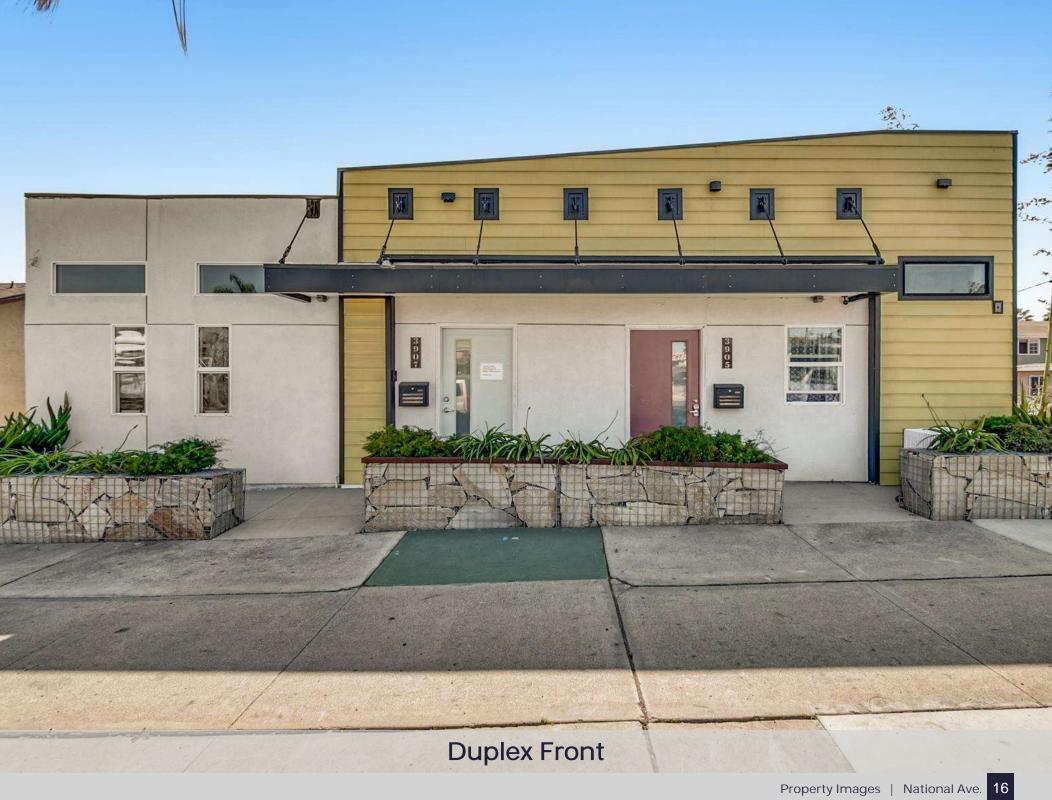






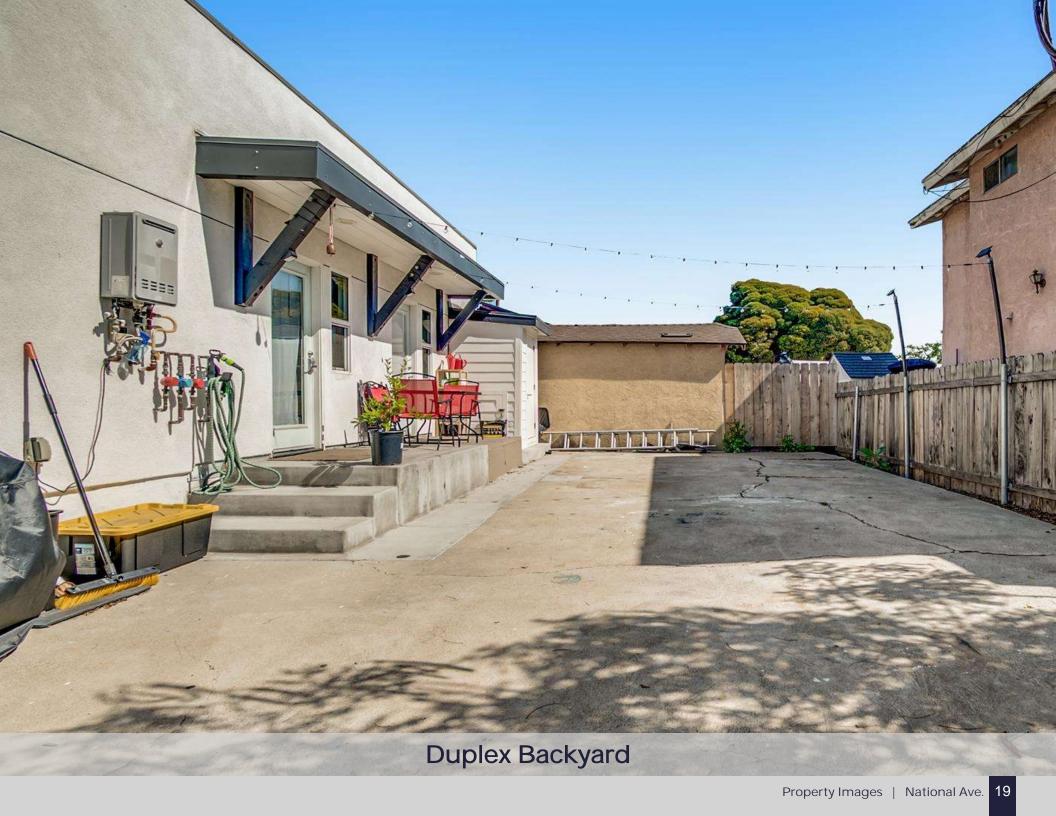


















04 Rent Roll

Rent Roll

Unit	Unit Mix	Square Feet	Rent PSF	Current Rent	Market Rent
1 Detached House	2 bd + 1 ba	809	\$3.15	\$2,550.00	\$2,550.00
2	2 bd + 2 ba	823	\$3.40	\$2,800.00	\$2,800.00
3	Studio + 1 ba	382	\$4.52	\$1,725.00	\$1,815.00
Totals / Averages		2,014	\$3.69	\$7,075.00	\$7,165.00

# 05 Financial Analysis

Income & Expense Analysis
Multi-Year Cash Flow Assumptions
Cash Flow Analysis
Financial Metrics

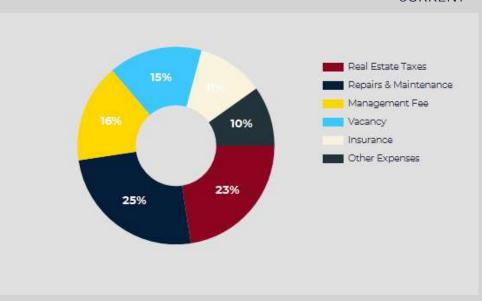
# **REVENUE ALLOCATION** CURRENT

INCOME	CURRENT		PRO FORMA	
Gross Scheduled Rent	\$84,900		\$85,980	
Effective Gross Income	\$84,900		\$85,980	
Less Expenses	\$25,969	30.58%	\$33,900	39.42%
Net Operating Income	\$58,931		\$52,080	

31%	Net Operating Income
	Total Operating Expense
69%	

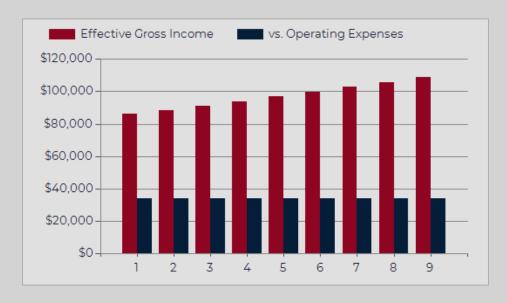
EXPENSES	CURRENT	Per Unit	PRO FORMA	Per Unit
Real Estate Taxes	\$5,869	\$1,956	\$13,800	\$4,600
Insurance	\$2,850	\$950	\$2,850	\$950
Management Fee	\$4,200	\$1,400	\$4,200	\$1,400
Repairs & Maintenance	\$6,500	\$2,167	\$6,500	\$2,167
Other Expenses	\$2,550	\$850	\$2,550	\$850
Vacancy	\$4,000	\$1,333	\$4,000	\$1,333
Total Operating Expense	\$25,969	\$8,656	\$33,900	\$11,300
Expense / SF	\$13.84		\$18.07	
% of EGI	30.58%		39.42%	

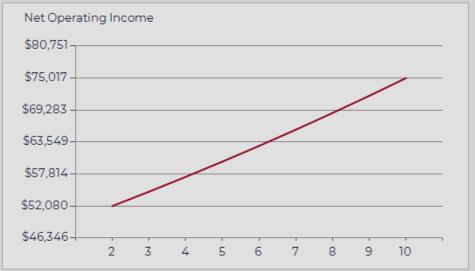
# **DISTRIBUTION OF EXPENSES CURRENT**



GLOBAL	
Price	\$1,148,800
Analysis Period	10 year(s)
Millage Rate (not a growth rate)	0.51000%
INCOME - Growth Rates	
Gross Scheduled Rent	3.00%

Calendar Year	CURRENT	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Gross Revenue										
Gross Scheduled Rent	\$84,900	\$85,980	\$88,559	\$91,216	\$93,953	\$96,771	\$99,674	\$102,665	\$105,745	\$108,917
Effective Gross Income	\$84,900	\$85,980	\$88,559	\$91,216	\$93,953	\$96,771	\$99,674	\$102,665	\$105,745	\$108,917
Operating Expenses										
Real Estate Taxes	\$5,869	\$13,800	\$13,800	\$13,800	\$13,800	\$13,800	\$13,800	\$13,800	\$13,800	\$13,800
Insurance	\$2,850	\$2,850	\$2,850	\$2,850	\$2,850	\$2,850	\$2,850	\$2,850	\$2,850	\$2,850
Management Fee	\$4,200	\$4,200	\$4,200	\$4,200	\$4,200	\$4,200	\$4,200	\$4,200	\$4,200	\$4,200
Repairs & Maintenance	\$6,500	\$6,500	\$6,500	\$6,500	\$6,500	\$6,500	\$6,500	\$6,500	\$6,500	\$6,500
Other Expenses	\$2,550	\$2,550	\$2,550	\$2,550	\$2,550	\$2,550	\$2,550	\$2,550	\$2,550	\$2,550
Vacancy	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000
Total Operating Expense	\$25,969	\$33,900	\$33,900	\$33,900	\$33,900	\$33,900	\$33,900	\$33,900	\$33,900	\$33,900
Net Operating Income	\$58,931	\$52,080	\$54,659	\$57,316	\$60,053	\$62,871	\$65,774	\$68,765	\$71,845	\$75,017

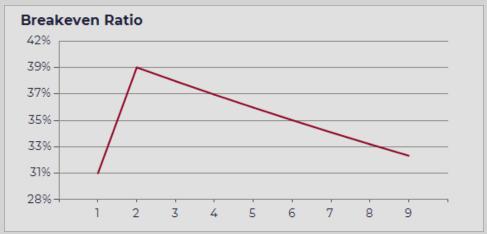




Calendar Year	CURRENT	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
CAP Rate	5.13%	4.53%	4.76%	4.99%	5.23%	5.47%	5.73%	5.99%	6.25%	6.53%
Operating Expense Ratio	30.58%	39.42%	38.27%	37.16%	36.08%	35.03%	34.01%	33.02%	32.05%	31.12%
Gross Multiplier (GRM)	13.53	13.36	12.97	12.59	12.23	11.87	11.53	11.19	10.86	10.55
Breakeven Ratio	30.59%	39.43%	38.28%	37.16%	36.08%	35.03%	34.01%	33.02%	32.06%	31.12%
Price / SF	\$612.37	\$612.37	\$612.37	\$612.37	\$612.37	\$612.37	\$612.37	\$612.37	\$612.37	\$612.37
Price / Unit	\$382,933	\$382,933	\$382,933	\$382,933	\$382,933	\$382,933	\$382,933	\$382,933	\$382,933	\$382,933
Income / SF	\$45.25	\$45.83	\$47.20	\$48.62	\$50.08	\$51.58	\$53.13	\$54.72	\$56.36	\$58.05
Expense / SF	\$13.84	\$18.07	\$18.07	\$18.07	\$18.07	\$18.07	\$18.07	\$18.07	\$18.07	\$18.07







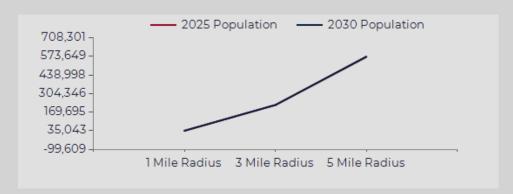
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Demographics

POPULATION	1 MILE	3 MILE	5 MILE
2000 Population	34,697	216,596	553,931
2010 Population	36,441	221,303	563,808
2025 Population	35,405	221,886	570,510
2030 Population	35,043	222,303	573,649
2025-2030: Population: Growth Rate	-1.05%	0.20%	0.55%

2025 HOUSEHOLD INCOME	1 MILE	3 MILE	5 MILE
less than \$15,000	863	7,471	19,707
\$15,000-\$24,999	1,334	5,627	14,111
\$25,000-\$34,999	905	5,943	14,882
\$35,000-\$49,999	1,068	6,792	17,948
\$50,000-\$74,999	1,769	13,075	34,857
\$75,000-\$99,999	1,216	9,274	27,957
\$100,000-\$149,999	1,392	12,538	40,853
\$150,000-\$199,999	581	5,255	20,037
\$200,000 or greater	363	6,142	24,682
Median HH Income	\$56,085	\$67,826	\$79,270
Average HH Income	\$75,176	\$94,958	\$110,213

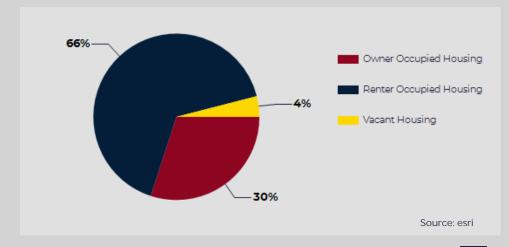
HOUSEHOLDS	1 MILE	3 MILE	5 MILE
2000 Total Housing	8,539	61,524	196,806
2010 Total Households	8,460	63,111	196,550
2025 Total Households	9,491	72,122	215,044
2030 Total Households	9,609	74,536	223,189
2025 Average Household Size	3.50	2.91	2.55
2025-2030: Households: Growth Rate	1.25%	3.30%	3.75%



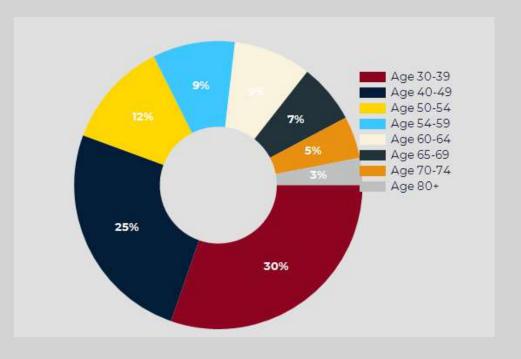
2025 Household Income

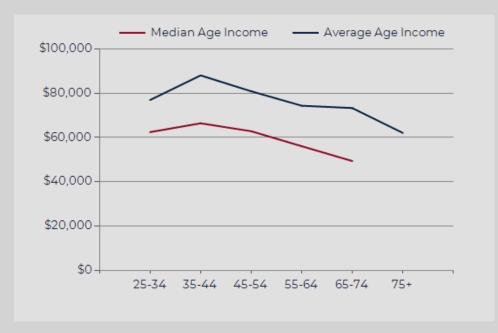


2025 Own vs. Rent - 1 Mile Radius



2025 POPULATION BY AGE	1 MILE	3 MILE	5 MILE
2025 Population Age 30-34	2,751	20,516	57,524
2025 Population Age 35-39	2,439	17,158	47,670
2025 Population Age 40-44	2,353	15,307	40,899
2025 Population Age 45-49	1,970	12,992	33,791
2025 Population Age 50-54	2,048	13,048	33,425
2025 Population Age 55-59	1,582	11,893	31,591
2025 Population Age 60-64	1,493	11,311	30,489
2025 Population Age 65-69	1,140	9,361	26,392
2025 Population Age 70-74	806	6,683	20,607
2025 Population Age 75-79	521	4,732	15,006
2025 Population Age 80-84	334	2,762	8,782
2025 Population Age 85+	333	3,098	9,317
2025 Population Age 18+	26,243	176,240	466,835
2025 Median Age	30	34	36
2030 Median Age	31	36	38
2025 INCOME BY AGE	1 MILE	3 MILE	5 MILE
Median Household Income 25-34	\$62,472	\$76,074	\$83,405
Average Household Income 25-34	\$77,015	\$97,947	\$109,158
Median Household Income 35-44	\$66,474	\$80,369	\$93,686
Average Household Income 35-44	\$88,142	\$112,760	\$127,227
Median Household Income 45-54	\$62,884	\$77,659	\$92,385
Average Household Income 45-54	\$80,953	\$105,327	\$125,071
Median Household Income 55-64	\$56,105	\$66,518	\$82,035
Average Household Income 55-64	\$74,414	\$94,365	\$116,799
Median Household Income 65-74	\$49,380	\$54,486	\$65,378
Average Household Income 65-74	\$73,367	\$80,681	\$98,566
Average Household Income 75+	\$62,129	\$65,962	\$74,199





07

Advisor Profile



Nick Emerson
Real Estate Wealth Advisor

Founder and CEO of the Emerson Group, Nick is a San Diego native who graduated with a business administration degree in finance from San Diego State University in 2010.

Using his passion and proficiency with numbers and detailed analysis, he prides himself in providing his clients with good information, a reliable education, and national network of real estate partners to ensure his clients make informed real estate decisions no matter where they are or want to be.

Nick is also active in real estate investing in acquiring multiple rental properties, buying real estate for repair and resale, and owns a full-service property management company.

His role as an active investor enables him to provide clients with credible advice through personal experiences, real-time market feedback being that he is also in the market as a buyer and seller and consult clients through the eyes of their investment position(s), which ensures decisions are carefully made through logic and not emotion.

# National Ave.

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#### Exclusively Marketed by:

#### **Nick Emerson**

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