

FOR SALE | VALUE-ADD 16 UNIT PROPERTY | EAST HOLLYWOOD



512 N
alexandria avenue

LOS ANGELES | CA 90004

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CBRE

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512 N
alexandria avenue

An aerial photograph of a city street. A multi-story building with a flat roof and numerous solar panels is highlighted with a thick orange outline. The building is situated between a street with parked cars and trees on the left, and other commercial buildings on the right. The overall scene is a dense urban environment.

01

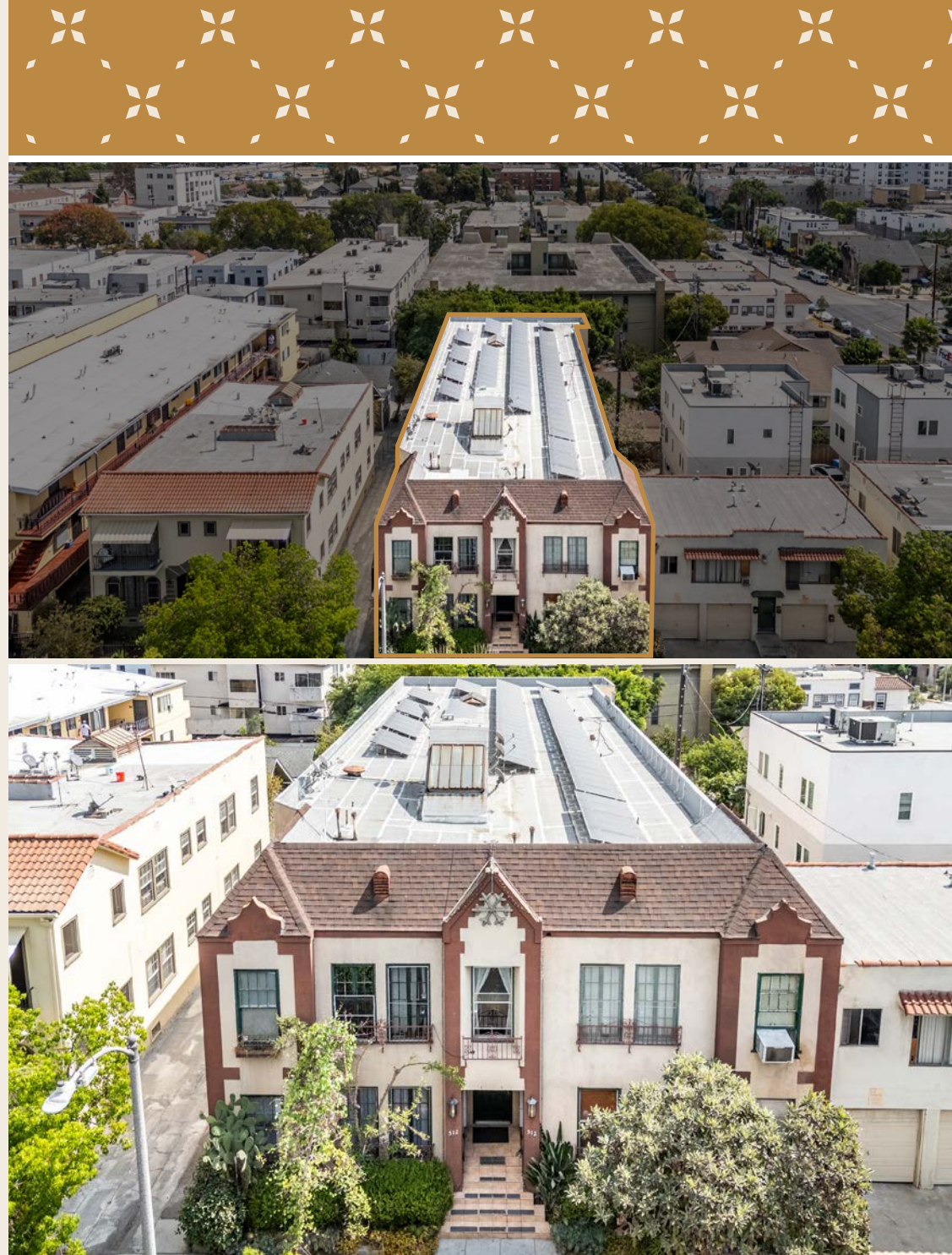
executive **SUMMARY**

512 N
alexandria avenue

THE OFFERING

CBRE is proud to present 512 N Alexandria Avenue, a meticulously maintained 16-unit multifamily building in the highly desirable East Hollywood submarket. This property benefits from a prime location, boasting a Walk Score of 85, and providing residents with convenient access to public transportation and the 101 freeway. The property consists of a unit mix of four studios and twelve one-bedroom units. Among the amenities are a garden patio area, on-site, app-paid laundry facilities, solar panels, master-metered utilities, extensive storage space, and the benefits of an on-site manager, streamlining operations and enhancing tenant satisfaction.

This property's prime location, coupled with the attractive features, firmly positions 512 N Alexandria Avenue as a solid investment in a thriving submarket. The property offers significant potential for long-term value appreciation, driven by the continued desirability of the East Hollywood neighborhood, presenting a compelling and highly sought-after opportunity for discerning investors seeking a stable and profitable asset in a prime Los Angeles location.



512 N ALEXANDRIA AVENUE

02

property
DESCRIPTION



512 N
alexandria avenue

THE OFFERING



ADDRESS

512 N Alexandria Avenue
Los Angeles, CA 90004



ZONING

R3-1



SUBMARKET

East Hollywood



APN

5520-009-025

SITE DESCRIPTION



UNITS

4 Studio Units
12 One Bedroom Units



**BUILDING
SQUARE FOOTAGE**
11,184 SF



LOT SIZE

8,605 SF



**NUMBER OF
BUILDINGS**
1



**NUMBER OF
STORIES**

2



YEAR BUILT

1929



OCCUPANCY

93%



PARKING

Street Parking



512 N ALEXANDRIA AVENUE

INVESTMENT HIGHLIGHTS

DESIRABLE LOCATION

East Hollywood is a prime location for multifamily real estate due to its strong, consistent tenant demand. Located centrally in Los Angeles with excellent transit access, the submarket attracts a diverse mix of renters seeking proximity to job centers, amenities, and a vibrant lifestyle. This high demand, combined with the city's overall housing shortage, results in low vacancies and strong potential for long-term rent growth. Ongoing neighborhood revitalization and strategic development further enhance its appeal, making it a resilient market with significant potential for value appreciation.

VALUE-ADD POTENTIAL

A strategic approach to value creation is key. Implementing cosmetic upgrades within the units, such as modernizing kitchens and bathrooms with contemporary finishes, updating flooring, and refreshing interiors, is crucial. These targeted enhancements allow for increased rental rates, reflecting the premium quality and desirable features offered. This value-add strategy directly boosts income and improves tenant retention, leading to a stronger return on investment for 512 N Alexandria Avenue.

LIMITED VACANCY & STABLE RETURNS

The inherent stability of 512 N Alexandria Avenue is a significant advantage for investors seeking a reliable income stream. With minimal tenant turnover and only a single unit currently available, the property exhibits a high degree of stability. This low vacancy rate directly translates to a predictable and consistent income stream, providing a strong foundation for financial planning and performance.

SIGNIFICANT DEVELOPMENT POTENTIAL

512 N Alexandria Avenue's R3-1 zoning designation presents a significant opportunity for long-term value creation. This zoning classification unlocks substantial redevelopment potential, allowing for a substantial increase in the number of units on the existing site. By exploring options such as adding new units or potentially constructing additional structures within the allowable density, the investor can significantly maximize land utilization and ultimately expand the property's income-generating capacity.



03

location **OVERVIEW**



512 N
alexandria avenue

EAST HOLLYWOOD

PRIME LOCATION & MARKET DEMAND

East Hollywood is a highly desirable submarket in Los Angeles, and its appeal to renters stems from a multitude of factors. Its central location provides easy access to major employment centers and a wealth of amenities. This, in turn, fuels strong and consistent demand from renters seeking proximity to job opportunities, entertainment, and cultural attractions, leading to higher occupancy rates. The neighborhood itself boasts impressive walkability and a diverse array of restaurants, bars, and shops, further enhancing its allure and attracting a wide range of tenants, from young professionals to creatives.

The neighborhood's desirability is amplified by its strategic location near some of Los Angeles' most trendy and sought-after enclaves. The close proximity to Larchmont Village, Silver Lake, and Koreatown provides residents with easy access to a vibrant tapestry of entertainment options, unique shops, and exceptional dining experiences. This access to diverse culinary landscapes, independent boutiques, and bustling nightlife adds significant value for renters seeking a dynamic and engaging lifestyle.

Furthermore, the robust tenant demand, combined with a limited new housing supply and an ongoing housing shortage across Los Angeles, creates a particularly tight rental market with high competition for available units. East Hollywood's high percentage of renters, with a significant portion of residents renting rather than owning their homes, solidifies the strength of the rental market and amplifies the potential for increased rent growth.

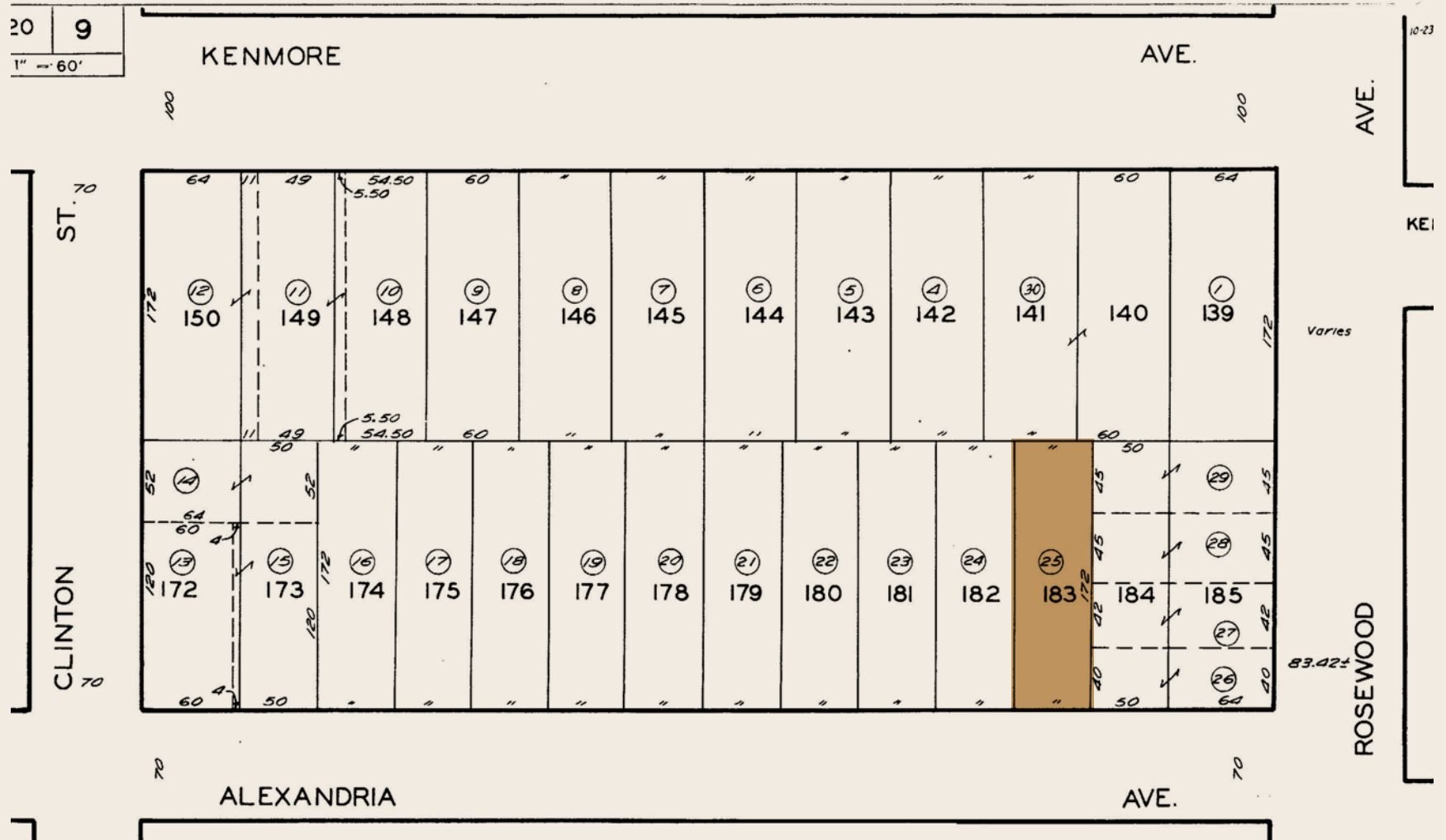
APPRECIATION OPPORTUNITY & LONG-TERM GROWTH

The potential for long-term value appreciation in the East Hollywood market is robust, driven by its desirable location and strong fundamentals within the broader Los Angeles real estate landscape. As a central, well-connected submarket, East Hollywood continues to attract a steady influx of residents drawn to its urban vibrancy, access to employment hubs, and a growing list of neighborhood amenities. The ongoing allure of a Los Angeles lifestyle, combined with the city's persistent housing supply shortage, creates a competitive environment that consistently drives demand and puts upward pressure on property values. Investors are strategically positioned to capitalize on this dynamic by holding assets in a market where a tight inventory of available housing aligns with a constant stream of new residents. Furthermore, the general trend of urban revitalization and the expansion of amenities typically leads to a steady rise in property values over time, offering a strong return on investment for those with a long-term perspective.

RENT GROWTH POTENTIAL

The flourishing East Hollywood market creates strategic opportunities to raise rental rates on lease renewals, tapping into strong demand and limited supply of quality units. Owners can adjust pricing to reflect increasing market values by staying informed on comparable rents and local regulations, such as California's statewide rent control (AB 1482) and the Los Angeles Rent Stabilization Ordinance (RSO). For properties with market-rate potential, thoughtful upgrades or smart features can justify higher rents, attracting and retaining tenants in a competitive environment. This ability to strategically adjust rents on lease cycles is key to maximizing long-term profitability within a desirable, supply-constrained submarket.

PARCEL MAP



512 N ALEXANDRIA AVENUE

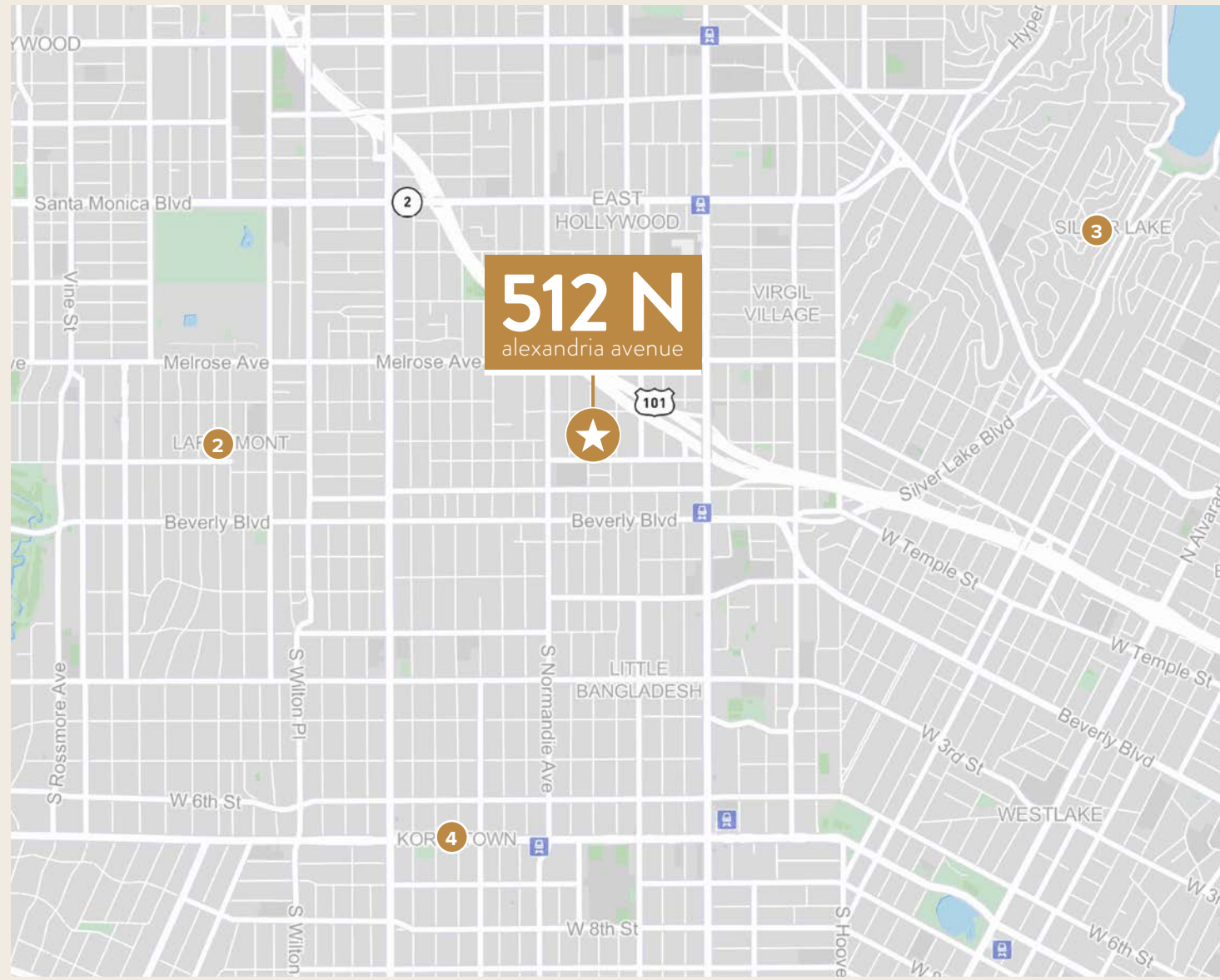
LOCAL MAP

★ 512 N Alexandria Ave

2 Larchmont Village

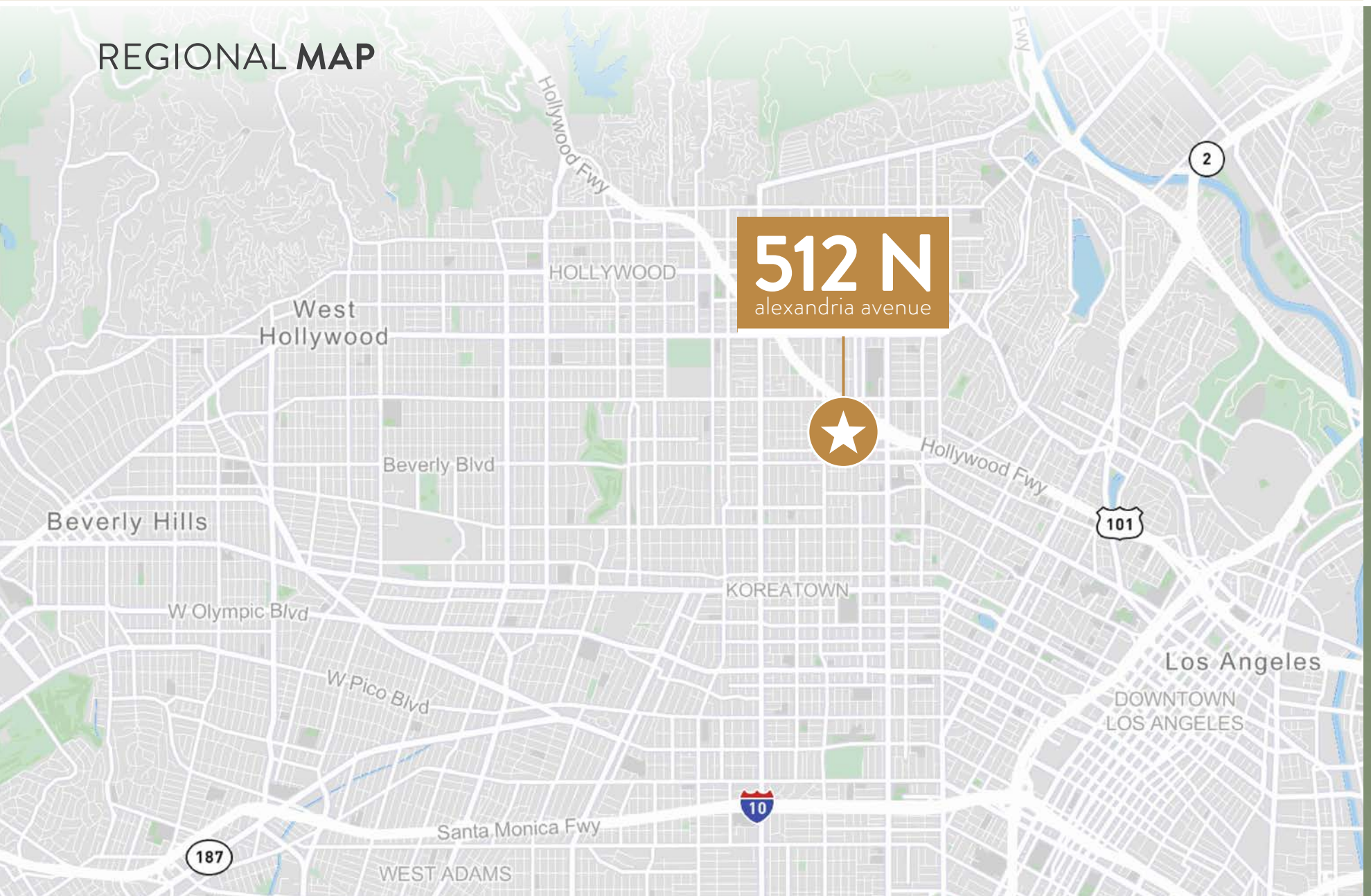
3 Silverlake

4 Koreatown



512 N ALEXANDRIA AVENUE

REGIONAL MAP



512 N ALEXANDRIA AVENUE

05

financial
ANALYSIS



512 N
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RENT ROLL

UNIT	TYPE	UNIT SF	MONTHLY ACTUAL RENT	ANNUAL ACTUAL RENT	ACTUAL RENT/SF	MONTHLY MARKET RENT	ANNUAL MARKET RENT	MARKET RENT/SF
101	1B/1B	700	\$1,994	\$23,933	\$2.85	\$2,000	\$24,000	\$2.86
102	1B/1B	700	\$1,855	\$22,260	\$2.65	\$2,000	\$24,000	\$2.86
103	1B/1B	700	\$1,741	\$20,892	\$2.49	\$2,000	\$24,000	\$2.86
104	1B/1B	700	\$1,850	\$22,200	\$2.64	\$2,000	\$24,000	\$2.86
105	Studio	450	\$1,426	\$17,108	\$3.17	\$1,650	\$19,800	\$3.67
106	Studio	700	\$1,610	\$19,320	\$2.30	\$1,650	\$19,800	\$2.36
107	1B/1B	700	\$1,607	\$19,278	\$2.30	\$2,000	\$24,000	\$2.86
108	1B/1B	700	\$1,550	\$18,596	\$2.21	\$2,000	\$24,000	\$2.86
201*	1B/1B	450	\$1,233	\$14,796	\$2.74	\$2,000	\$24,000	\$4.44
202	1B/1B	450	\$1,314	\$15,768	\$2.92	\$2,000	\$24,000	\$4.44
203	1B/1B	700	\$1,802	\$21,624	\$2.57	\$2,000	\$24,000	\$2.86
204	1B/1B	700	\$1,801	\$21,616	\$2.57	\$2,000	\$24,000	\$2.86
205	Studio	700	\$1,573	\$18,876	\$2.25	\$1,650	\$19,800	\$2.36
206	Studio	450	\$1,457	\$17,484	\$3.24	\$1,650	\$19,800	\$3.67
207	1B/1B	700	\$1,520	\$18,241	\$2.17	\$2,000	\$24,000	\$2.86
208	1B/1B	700	\$1,636	\$19,626	\$2.34	\$2,000	\$24,000	\$2.86
16		10,200	\$25,968	\$311,618		\$30,600	\$367,200	

Vacant units underwritten at market rent

*Manager's unit underwritten at market rent

INCOME AND EXPENSES

TOTAL NUMBER OF UNITS

16

BUILDING SF

11,184

GROSS INCOME		CURRENT		PRO FORMA
Current/Market Rent		\$311,618		\$367,200
TOTAL INCOME		\$311,618		\$367,200
Vacancy Allowance	3%	\$9,349	3%	\$11,016
EFFECTIVE GROSS INCOME		\$302,269		\$356,184

EXPENSES			% OF EGI	PER UNIT			% OF EGI	PER UNIT
Real Estate Tax	1.199691%	\$32,704	10.82%	\$2,044	Actual Ad Valorem Rate	\$32,704	9.18%	\$2,044
Direct Assessments	per county	\$1,696	0.56%	\$106	Actual per 2023/24 Tax Bill	\$1,696	0.48%	\$106
Insurance		\$17,889	5.92%	\$1,118	Estimated Expenses	\$17,889	5.02%	\$1,118
Utilities		\$46,399	15.35%	\$2,900	Actual 2024 Expense	\$46,399	13.03%	\$2,900
Landscaping		\$1,200	0.40%	\$75	Actual 2024 Expense	\$1,200	0.34%	\$75
Pest Control		\$516	0.17%	\$32	Actual 2024 Expense	\$516	0.14%	\$32
On-Site Management Fee		\$14,400	4.76%	\$900	Actual 2024 Expense	\$14,400	4.04%	\$900
Business License, Permits & Fees		\$2,131	0.71%	\$133	Actual 2024 Expense	\$2,131	0.60%	\$133
Repairs and Maintenance		\$8,000	2.65%	\$500	Actual 2024 Expense	\$8,000	2.25%	\$500
Reserves & Replacements		\$8,000	2.65%	\$500	Estimated @ \$667/Unit/Yr	\$8,000	2.25%	\$500
TOTAL CAPITAL COSTS		\$132,934	43.98%	\$8,308		\$132,934	37.32%	\$8,308
NET OPERATING INCOME		\$169,335				\$223,250		

FINANCIAL SUMMARY

PROPERTY SUMMARY

Suggested List Price	\$2,726,000
Down Payment	\$1,032,655
Number of Units	16
Price/Unit	\$170,375
Building SF	11,184
Price/SF	\$244
CAP Rate - Current	6.00%
CAP Rate - Pro Forma	8.19%
GRM - Current	8.75
GRM - Pro Forma	7.42
Year Built	1929
Lot SF	8,605

FINANCING

LTV	60%
Loan Amount	\$1,693,345
Loan Type	5-Year Fixed
Interest Rate	6.50%
Amortization	30 Years
Annual Debt Service	(\$129,672)

ANNUALIZED OPERATING DATA

INCOME		CURRENT		PRO FORMA
Gross Potential Rental Income		\$311,618		\$367,200
Total Gross Potential Income		\$311,618		\$367,200
Vacancy Allowance	3%	\$9,349	3%	\$11,016
Effective Gross Income		\$302,269		\$356,184
Expenses	44.0%	\$132,934	37.3%	\$132,934
NET OPERATING INCOME		\$169,335		\$223,250
Net Cash Flow After Debt Service		\$39,662		\$93,577
Estimated Principal Reduction		\$19,605		\$19,605
Debt Coverage Ratio		1.31		1.72
TOTAL RETURN BEFORE TAXES	5.74%	\$59,267	10.96%	\$113,182

EXPENSES

		CURRENT	PRO FORMA
Real Estate Tax	Actual Ad Valorem Rate	\$32,704	\$32,704
Direct Assessments	Actual per 2023/24 Tax Bill	\$1,696	\$1,696
Insurance	Estimated Expense	\$17,889	\$17,889
Utilities	Actual 2024 Expense	\$46,399	\$46,399
Landscaping	Actual 2024 Expense	\$1,200	\$1,200
Pest Control	Actual 2024 Expense	\$516	\$516
On-Site Management Fee	Actual 2024 Expense	\$14,400	\$14,400
Business License, Permits & Fees	Actual 2024 Expense	\$2,131	\$2,131
Repairs and Maintenance	Actual 2024 Expense	\$8,000	\$8,000
Reserves & Replacements	Estimated @ \$667/Unit/Yr	\$8,000	\$8,000
TOTAL EXPENSES		\$132,934	\$132,934

SCHEDULED INCOME

# OF UNITS	TYPE	AVERAGE UNIT SF	MONTHLY RENT RANGE	ACTUAL			MARKET			
				MONTHLY RENT	MONTHLY RENT/SF	ANNUAL RENT	RENT	MONTHLY RENT	MONTHLY RENT/SF	ANNUAL RENT
4	Studio	575	\$1,457 - \$1,573	\$6,066	\$2.64	\$72,788	\$1,650	\$6,600	\$2.87	\$79,200
12	1B/1B	617	\$1,233 - \$1,802	\$19,902	\$2.69	\$238,829	\$2,000	\$24,000	\$3.24	\$288,000
16				\$25,968		\$311,618		\$30,600		\$367,200



512 N

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INVESTMENT CONTACTS

EDWARD MATEVOSIAN

Senior Vice President
+1 818 823 8967
edward.matevosian@cbre.com
Lic. 01358783

HANNAH HAMPTON

Associate
+1 818 630 3890
hannah.hampton@cbre.com
Lic. 02242652

JENNY ENG

First Vice President
+1 213 631 8788
jenny.eng@cbre.com
Lic. 01931224

KHALID YOSUFZAI

Transactions Manager
+1 703 496 8111
khalid.yosufzai@cbre.com
Lic. 02132126

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