



VALLEY OF THE

SUN

E S T A T E S

FULL AIR CONDITIONED COMFORT BY HOLLY

Delightfully cool winter evenings or the hottest summer mid-day ... there's the "just right" temperature in your Valley of the Sun Estate! Every home is equipped with the most efficient,

economical and most modern heating and air conditioning ...

a big 140,000 BTU Holly Forced Air Heat furnace and the

famed Holly year round Air Conditioning.

Controlled by the beautiful round Minneapolis-Honeywell

thermostat, full Holly air conditioning means your home can

be just the temperature you desire ... any time — all the time.

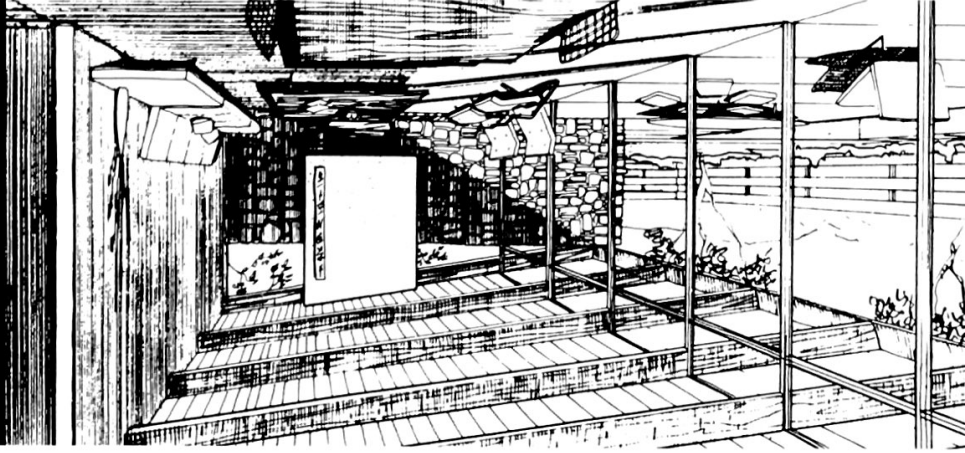
Clean filtered air to every room and the perfect temperature is

the Holly guarantee ... backed by years of trouble free

performance. And its all yours in your Valley of the Sun Estate!



Your Valley of the Sun Estate has been especially created for modern desert living by one of the southland's most noted architects, Palmer & Krissell. Color coordination, floor plans and styling both inside and out has been designed for living ... in the Valley of the Sun.



HOME, POOL, PLAYLAND

in the Valley of the Sun

The combination of perfect location, wonderful architecture, fine quality construction — plus the other extras that are offered at the Valley of the Sun — are incomparable ... anywhere!

a pool for every home — by Fiesta

There will be hours of fun for you, your family and friends in the big 16 x 32 heated Fiesta Pool that is included with every home! The estate size (100 x 100) lots and enchanting desert back-drop blend perfectly with the Fiesta Pool that is yours with heater, filter, light, ladder and steps!

Several shapes are available ... all coordinated with your home and lot for the bright afternoons or warm summer nights when a pool brings a new adventure to living ... in the Valley of the Sun.



The Valley of the Sun Estates include more than 1,650 carefully planned feet of living area plus two car carport, breezeway, laundry and storage areas. You'll love the big 16 x 30 living room, the sliding glass doors to your patio area, the fireplace, massive master bedroom and its own tiled private bath. There are many large closets — the wardrobes in the master bedroom alone are larger than the total closet space in the average home!

Ideal planning, delightful rock, stone and wood exteriors, quality extras like natural wood cabinets, colored plumbing fixtures, full insulation and other plus features are all yours in your Valley of the Sun Estate.

THE ALL GAS KITCHEN
designed to give YOU time to play!

The superb location of the Valley of the Sun and the homes planned for leisure time fun would not be complete without a kitchen created for beauty and work-saving utility! So here is Kitchen Freedom! The latest in cooking joy by O'Keefe & Merritt, push-button dishwashing by In-Sink-Erator.

Naturally you will cook with clean, economical, trouble free gas... selected to make your kitchen time more fun at the Valley of the Sun.

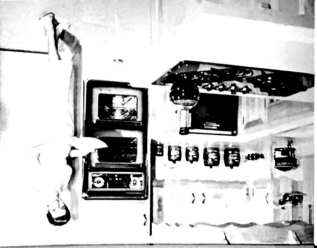


O'Keefe & Merritt built-ins are color keyed to your kitchen — includes smart pastes of green, yellow, coral, desert sand and buff.

Your Valley of the Sun Estate also offers as optional equipment America's finest, best-known automatic laundry equipment...

Either washing or drying... just set the dial and forget it. No weather worries... no dust problems...

... another reason why you are going to love your new home in the Valley of the Sun.



PLANET FINANCING

... there's the Valley of the Sun... the hottest summer mid-day...
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FULL AIR CONDITIONED COMFORT BY HOLLY

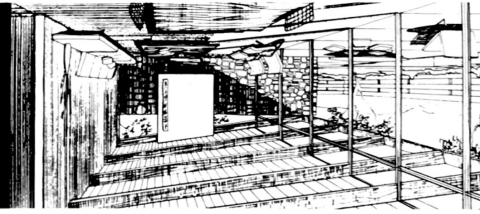
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Clean filtered air to every room and the perfect temperature is...
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The Holly guarantee... backed by years of trouble free...
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*for fun
forever . . .*

The location — adjacent to the rolling green Tamerisk Country Club and Golf Course in Palm Springs — has combined with enduring desert-styled architecture, a wonderful use of color, exterior design and the nation's finest pool, air conditioning, and cooking equipment to make every home in the Valley of the Sun a home that will furnish the needs of you and your family forever. Here — under the desert skies — you will thrill to a complete new way of life . . . a life full of leisure and good times in one of the world's finest resorts. Yet, your estate is close to everything whether it be shopping, schools or the smooth greens that beckon just across the road!

YOUR NOTES:

Plan _____

Lot _____

Down _____



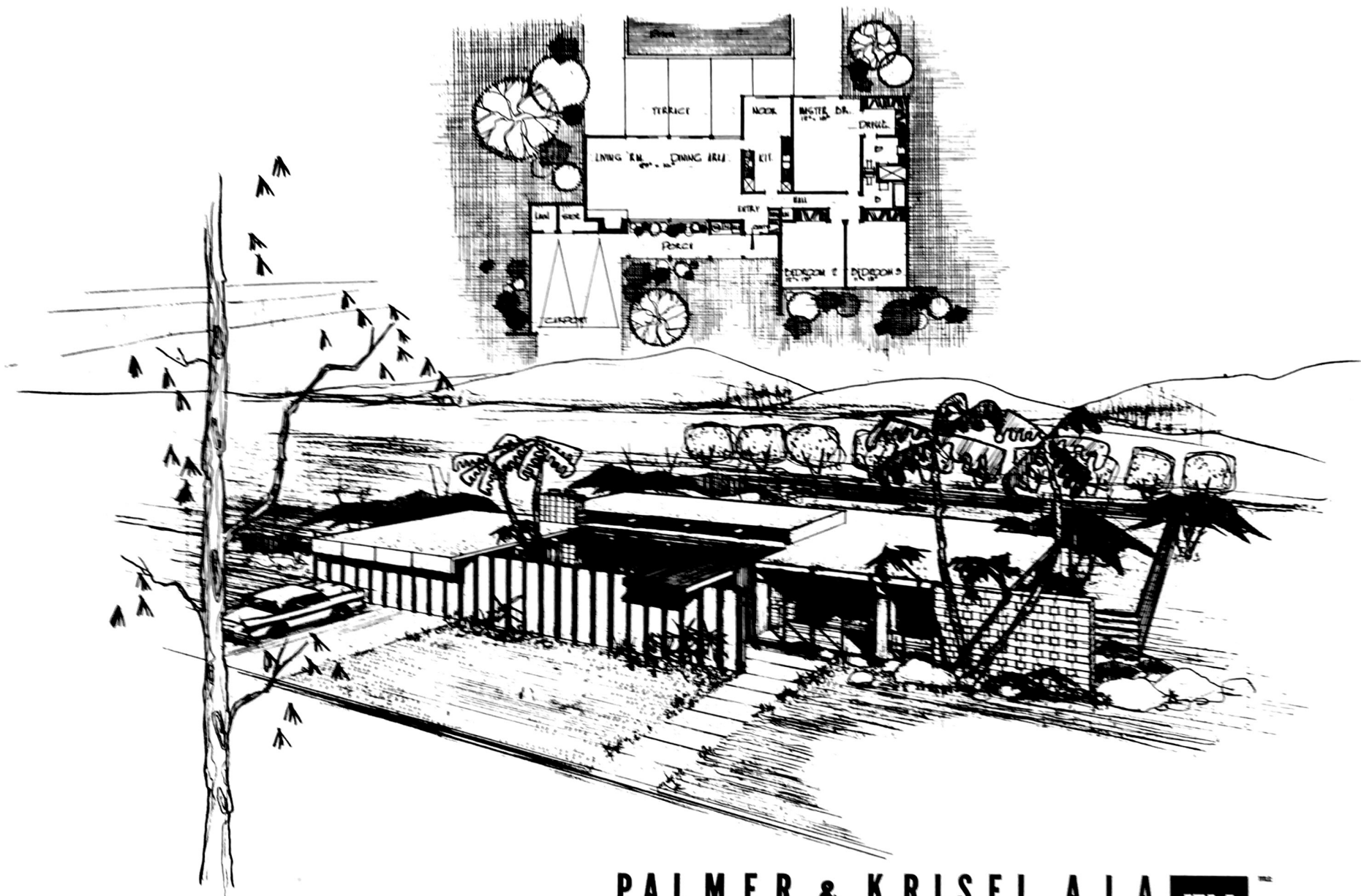
NATURALLY ITS GAS

TITLE INSURANCE FURNISHED BY
TITLE INSURANCE AND TRUST COMPANY
Through
RIVERSIDE TITLE COMPANY

KNOW YOUR BUILDER . . .

The builder of Valley of the Sun has been for many years one of the Southland's leading fine home developers. The George M. Holstein and Sons organization have built more than 3,000 homes in California and Nevada during the past four years and have also been active in commercial and custom home construction for more than 30 years. In the Palm Springs area, the firm just completed the Thunderbird Cottages adjacent to the Thunderbird Golf Course.

**GEORGE M. HOLSTEIN & SONS
COSTA MESA, CALIFORNIA**



PALMER & KRISSEL A. I. A.



R. MAUS & G. WOLSTEIN
VALLEY OF THE SUN ESTATES

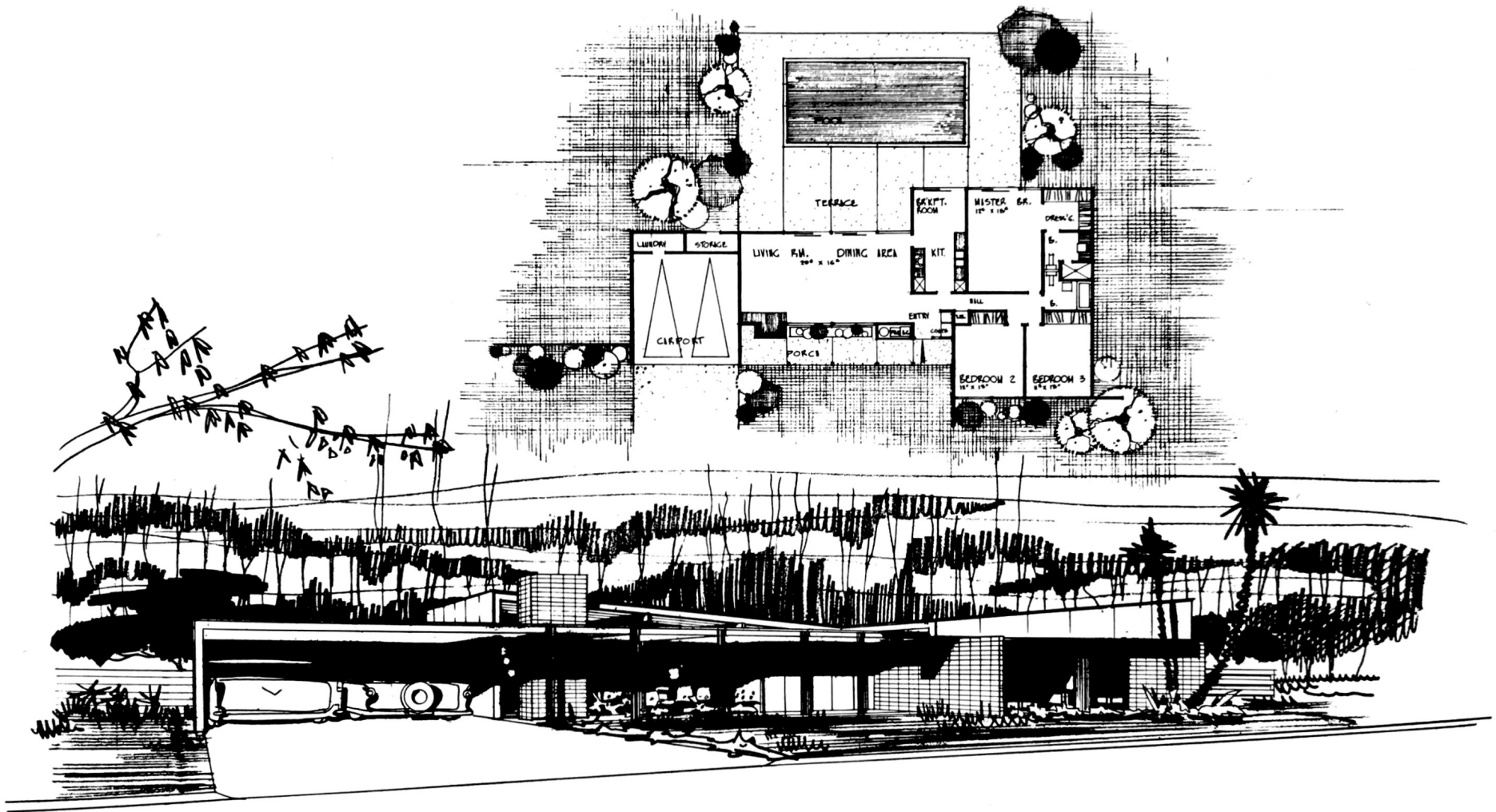
architects and engineers

11757 San Vicente Boulevard / Los Angeles 48, California

Phone 9-2129

Blindfold 2-385





PALMER & KRISSEL A.I.A.



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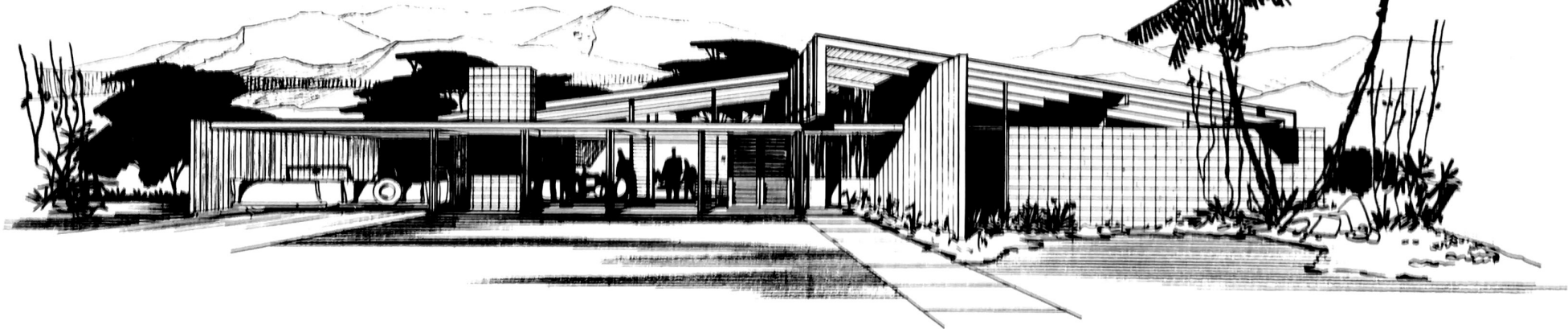
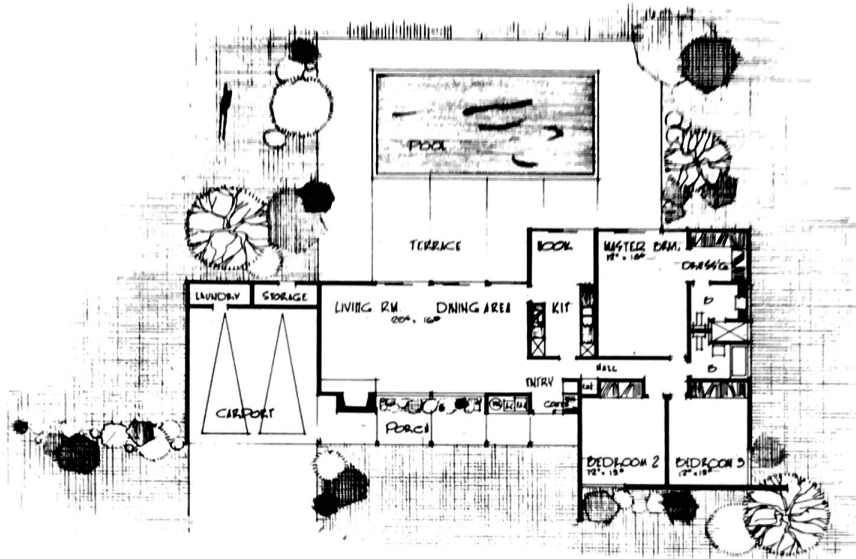
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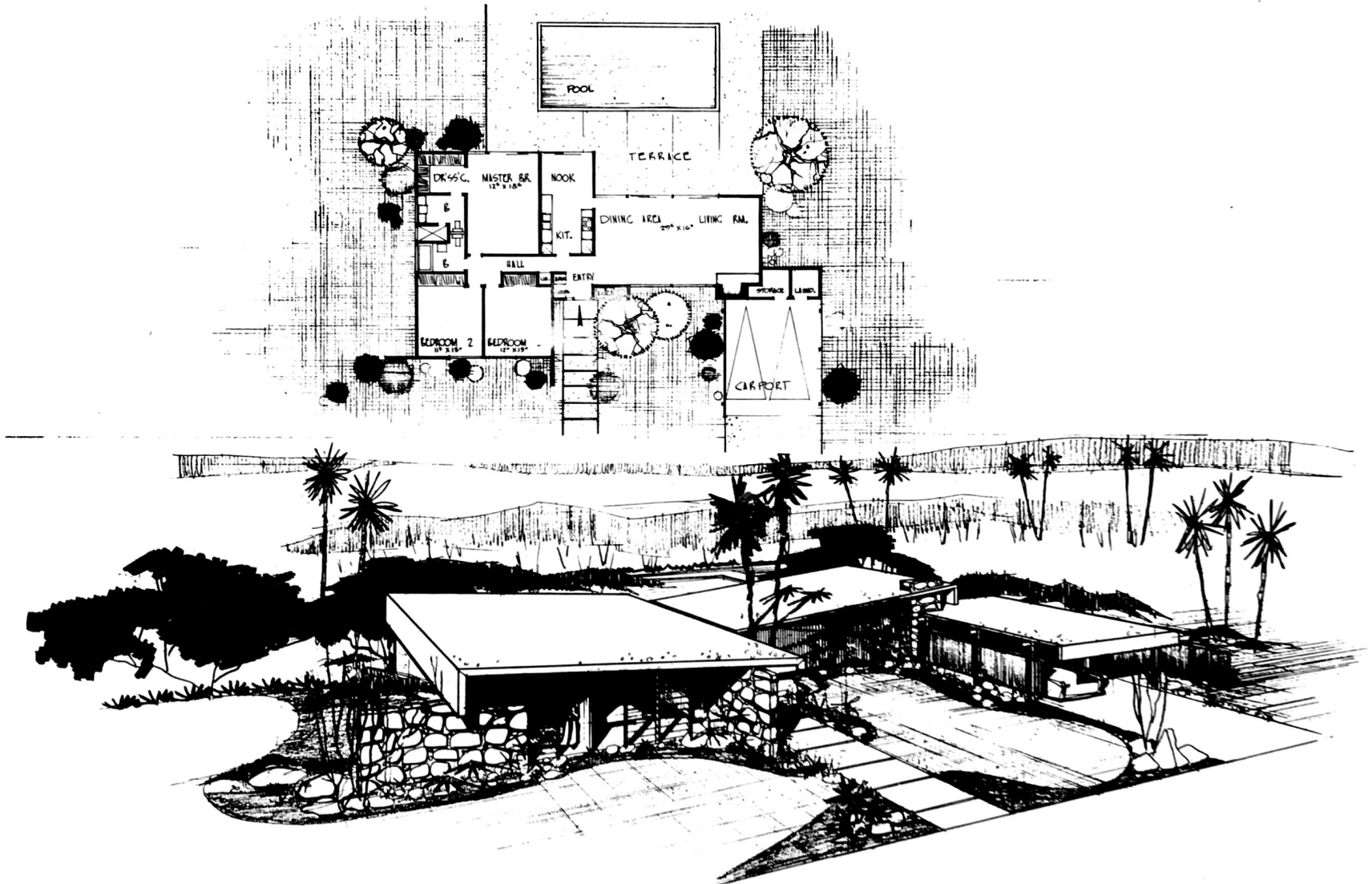
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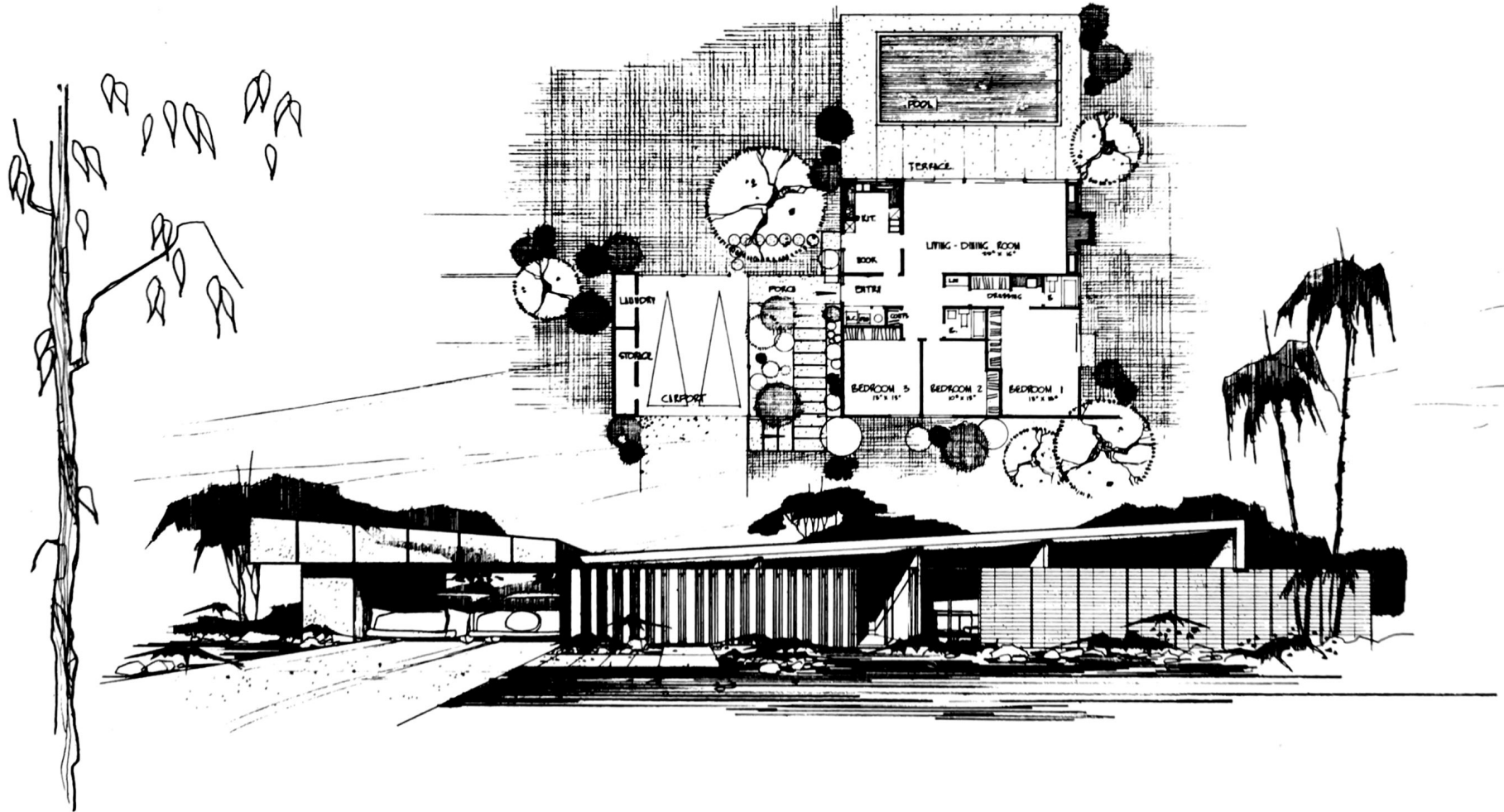
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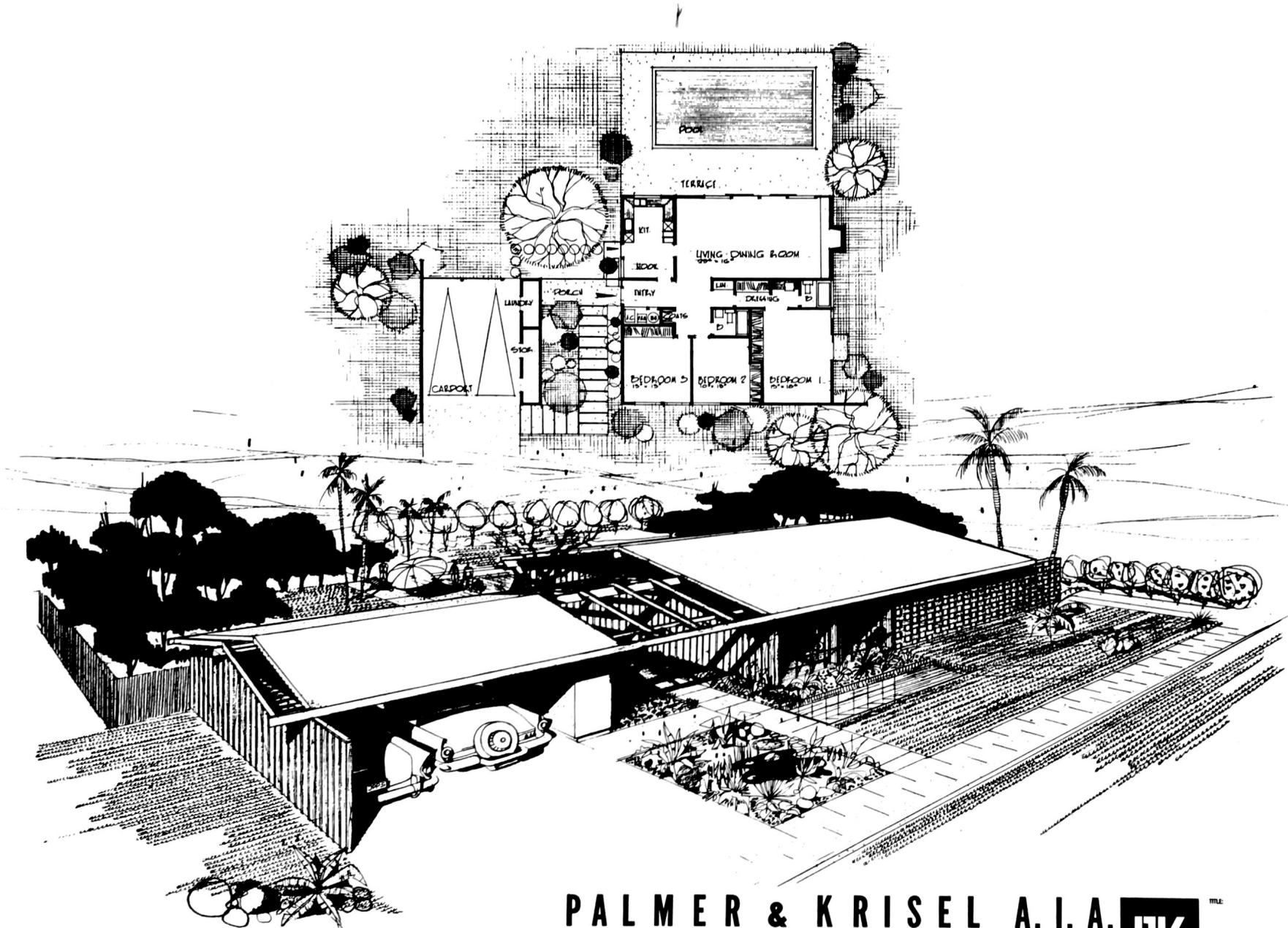
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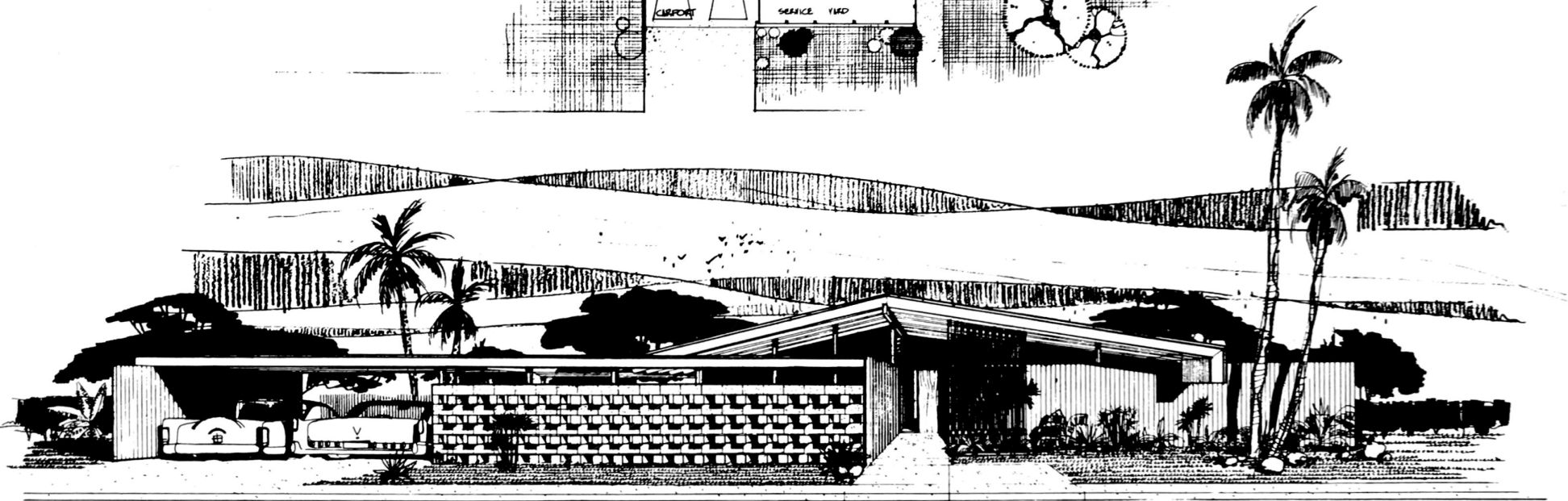
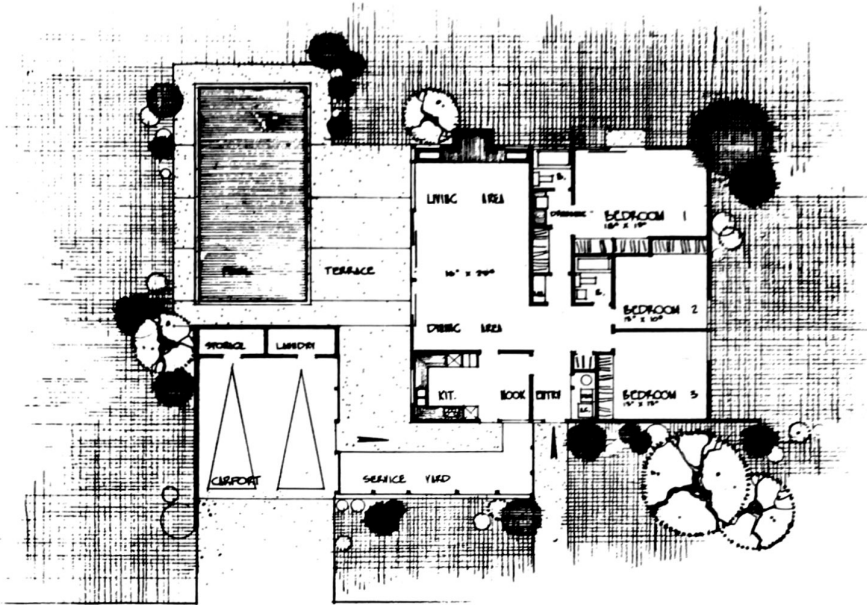
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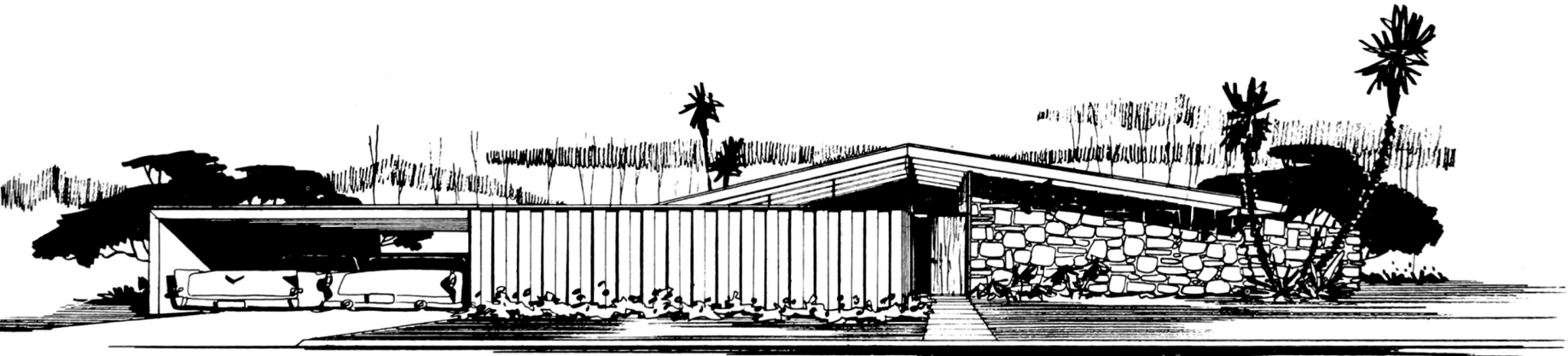
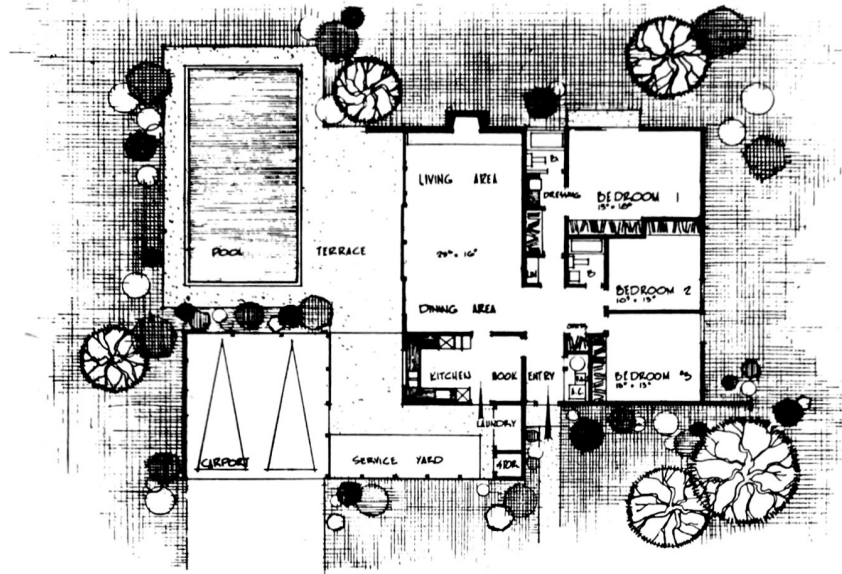
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